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Walden University

College of Management and Technology

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Hilda M. Concepcion

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Walden University
2020

Abstract

A Correlational Study of Manager-Employee Relationship, Employee Rewards, and
Employee Engagement

by

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MS, St. Peter's University, 1997

BS, St. Peter's University, 1993

Doctoral Study Submitted in Partial Fulfillment
of the Requirements for the Degree of
Doctor of Business Administration

Walden University

December 2020

Abstract

Organizational leaders are challenged with loss of productivity due to lack of employee engagement, making employee engagement a top priority for organizational executives worldwide. Grounded in Emerson's social exchange theory, the purpose of this quantitative correlational study was to examine the relationship between manager-employee relationship and employee rewards and employee engagement. Employees ($N = 31$) of a U.S. organization completed the Intrinsic Work Rewards Survey, Extrinsic Rewards on Creativity Measure, and the Work and Well-being Survey. The results of the multiple linear regression indicated a statistically significant relationship, $F(2, 28) = 32.875, p < .001, R^2 = .701$. Employee rewards was the only statistically significant predictor of employee engagement ($t = 6.074, p < .001$). A recommendation is for organizational leaders to establish reward programs that address employee needs for compensation, achievement, and development. This implications for positive social change include the potential for employees to benefit from financial stability and well-being. The organization may achieve higher performance and profitability, enabling the organization to invest in job creation and community economic development.

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Dedication

I would like to dedicate this study to my wonderful husband and children. I could not have accomplished this dream without the strength and grace of God and the support from my wonderful family.

Acknowledgments

Thank you to my husband for his encouragement and kindness. He made it possible for me to dedicate the time to pursue my dream. I would also like to thank my mother; she is my example of perseverance, love, and understanding. I would also like to thank my friend Nicole for her support.

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Table of Contents

List of Tables	iv
List of Figures	v
Section 1: Foundation of the Study.....	1
Background of the Problem	1
Problem Statement	2
Purpose Statement.....	3
Nature of the Study	3
Research Questions and Hypotheses	5
Theoretical Framework.....	6
Operational Definitions.....	7
Assumptions, Limitations, and Delimitations.....	7
Significance of the Study	8
Contribution to Business Practice.....	9
Implications for Social Change.....	10
A Review of the Professional and Academic Literature.....	10
Social Exchange Theory	12
Complementary Theories.....	19
Management Styles.....	34
Employee Engagement	39
Employee Disengagement	44
Summary	46

Transition	47
Section 2: The Project.....	49
Purpose Statement.....	49
Role of the Researcher	49
Participants.....	52
Research Method and Design	53
Research Method	53
Research Design.....	54
Population and Sampling	55
Ethical Research.....	58
Data Collection Instruments	60
Data Collection Technique	64
Data Analysis	66
Study Validity	71
Internal Validity	71
Statistical Conclusion Validity	71
Transition and Summary.....	75
Section 3: Application to Professional Practice and Implications for Change	77
Introduction.....	77
Presentation of the Findings.....	77
Tests of Assumptions	78
Descriptive Statistics and Inferential Results	82

Multiple Regression Analysis	82
Applications to Professional Practice	86
Implications for Social Change.....	87
Recommendations for Action	88
Recommendations for Further Research.....	90
Reflections	91
Conclusion	92
References	93
Appendix A: Survey	122

List of Tables

Table 1. Correlation Coefficients Among Study Predictor Variables	78
Table 2. Reliability Statistics for Study Constructs	82
Table 3. Means and Standard Deviations for Quantitative Study Variables	82
Table 4. Regression Analysis Summary for Manager-Employee Relationship and Employee Rewards	84

List of Figures

Figure 1. Normal probability plot (P-P) of the regression standardized residuals.....	80
Figure 2. Scatterplot of the standardized residuals.	80
Figure 3. Histogram of the standardized residuals.....	81

Section 1: Foundation of the Study

Employee engagement strongly contributes to organizational performance (Bhatt & Sharma, 2019). In today's fast-changing global markets, employee engagement serves as a form of differentiation and competitiveness that contributes to organizational growth and survival. Engaged employees feel positive about their work, the organization, their associates, and the organization's products (Aftab, Monowar, & Luo, 2019).

Organizational leaders worldwide view employee engagement as a strategic focus (Loerzel, 2019). To increase employee engagement, organizational leaders need to identify the factors that drive and sustain employee engagement. In this correlational study, I examined the relationship between manager-employee relationship and employee engagement and between employee rewards and employee engagement.

Background of the Problem

Scholars and practitioners have shown great interest in the concept of employee engagement as it relates to organizational performance and competitiveness. Employee engagement refers to the full presence of the employee at work and affects how much effort they put into their job. Employees reflect their effort by being enthusiastic, creative, and focused on propelling their performance to meet organizational goals (Bhatt & Sharma, 2019). Engaged employees create value for the organization by way of knowledge, ability, caring about the organization's stakeholders, and remaining with the organization longer (Shenoy & Uchil, 2018).

Understanding what drives employee engagement has let researchers focus on how employees experience engagement, the organizational culture, and the perception of

their managers and the organization's support (Shenoy & Uchil, 2018). Organizational leaders should understand how employee engagement affects the employee's job satisfaction and organizational commitment to attract and retain employees necessary for organizational success and survival (Lardner, 2015; Victor & Hoole, 2017). Researchers have made substantial progress in addressing employee engagement from the performance perspective (Lam, Kind, Kropp, Schneider, & Yost, 2018) and associating employee engagement to high-quality supervisor relationships (Altinay, Dai, Chang, Lee, Zhuang, Liu, 2019). The results of this research study help to expand the research on manager-employee relationship, employee rewards, and employee engagement. The findings may help managers understand how they can close the gap in the percentage of engaged employees and disengaged employees in their organization.

Problem Statement

Employee engagement is critical to achieving organizational performance (Lam, Kind, Kropp, Schneider, & Yost, 2018). Employee engagement leads to higher individual performance and higher retention rates (Cesario & Chambel, 2017). Gallop's research data in 2016 from studies of employee engagement worldwide of 230,000 full-time and part-time employees in 142 countries indicated that 24% were actively disengaged, 63% not engaged, and only 13% percent of employees were highly engaged in their jobs (Eliyana & Fauzan, 2018). Disengaged employees, on average, cost U.S. organizations \$350 billion annually (Osborne & Hammoud, 2017). The general business problem is a loss of productivity of employees due to the lower performance without adequate employee engagement. The specific business problem is that some managers do not

understand the relationships between the manager-employee relationship and employee engagement and employee rewards and employee engagement.

Purpose Statement

The purpose of this quantitative correlational study is to examine the significance of the relationship between manager-employee relationship and employee rewards and employee engagement. The independent variables are manager-employee relationship and employee rewards. The dependent variable is employee engagement. The targeted population comprised of employees from one organization in the United States. The implication for positive social change is that organizations can have a better understanding of the potential benefits of employee engagement. Researchers have associated employee engagement with employee motivation, work performance, and organizational performance (Al Zaabi, Ahmad, & Hossan, 2016). Therefore, organizations can be competitive, provide job stability, and expand to other markets to create jobs. Local communities could benefit from having more employment opportunities and the derivative benefits for reducing poverty. Organizations that are achieving organizational goals may expand their community programs by enhancing their corporate social responsibility (CSR) efforts for supporting communities' needy citizens.

Nature of the Study

A researcher should consider the research question and philosophical assumptions before selecting the research method for a study (Saunders, Lewis, & Thornhill, 2015). I chose the quantitative method for this research. The quantitative research method is used to examine the relationships among variables using statistical analysis (Park & Park,

2016). Using quantitative research may enable the generalizability of the research outcome to the larger population (Saunders et al., 2015). The quantitative method would best help me answer the research question because I can analyze data to explain the nature and strength of the relationships among variables. The qualitative research method is associated with an interpretive philosophy to obtain an in-depth understanding of research phenomena. Using the qualitative method allows a researcher the flexibility to get closer to the phenomenon by interacting with the research participants (Park & Park, 2016). Using the mixed method requires combining the quantitative and qualitative methods and analysis in the same study. Researchers can obtain an in-depth analysis of the phenomena by using qualitative research method data collection such as interviews. Moreover, strengthening the validity and reliability of the research by using quantitative research method data statistical analysis and charts can help to explain the phenomena (Carins, Rundle-Thiele, & Fidock, 2016). I did not select the qualitative method or mixed method as the purpose of my research was to examine the relationships among variables and not to explore strategies managers use to engage employees (Bansal, Smith, & Vaara, 2018).

I considered experimental and quasi-experimental designs but concluded that these designs were not appropriate to answer my research question. The focus for an experimental design is on establishing the cause and effect relationships among variables by manipulating a variable and controlling and measuring the changes in other variables. Researchers who use experimental design use a control group and randomly assign participants between groups (Boettger & Lam, 2013). Using a quasi-experimental design,

researchers intervene in the research by manipulating an aspect of the research to observe the impact of the intervention. The researcher has multiple groups and assigns the participants to the groups (Kohler, Landis, & Cortina, 2017). Experimental and quasi-experimental designs require the ability to either randomly or purposely assign participants to treatment groups, but because I am not able to assign participants to specific treatment settings, I selected correlational design. Researchers use correlational design to examine the relationship among variables using statistical analysis (Nimon & Oswarld, 2013) without manipulating the variables (Aggarwal & Ranganathan, 2016). Using correlational design, researchers do not expect to show a cause and effect relationship between variables but instead demonstrate the degree of association (Aggarwal & Ranganathan, 2016). I chose the correlational design because my research focus was on examining the relationship between manager-employee relationship and employee rewards and employee engagement.

Research Questions and Hypotheses

RQ1: Is there a significant relationship between manager-employee relationship and employee engagement?

H_01 : There is no significant relationship between manager-employee relationship and employee engagement.

H_{a1} : There is a significant relationship between manager-employee relationship and employee engagement.

RQ2: Is there a significant relationship between employee rewards and employee engagement?

H_{02} : There is not a significant relationship between employee rewards and employee engagement.

H_{a2} : There is a significant relationship between employee rewards and employee engagement.

Theoretical Framework

The theoretical framework for my research is social exchange theory (SET). SET was developed by John Thibaut and Harold Kelley in 1959 and enhanced by George Homans in 1961 and Peter Blau in 1964 (Emerson, 1976). The fundamental constructs of the theory, as per Emerson (1976), are the success, stimulus, deprivation-satiation, and value propositions. The success proposition states that the more frequently an individual's actions are rewarded, the higher the likelihood the individual is to perform that action. The stimulus proposition states that past experiences with positive rewards are used as guidelines to perform the action. The deprivation-satiation proposition is that the frequency of receiving the reward diminishes the individual's perception of the value of future rewards. The value proposition associates the individual's perception of the value of their actions to the likelihood to perform the action (Emerson, 1976).

Social structure is the cornerstone of SET, as relationships consist of social interactions (Jinyang, 2015; O'Connor & Crowley, 2019). SET serves as a theoretical guide to help explain how individuals learn from their experiences (Tanskanen, 2015). The positive value of the experience becomes the guideline for future relationships and repeated interactions between individuals or organizations (O'Connor & Crowley, 2019; Tanskanen, 2015). The SET constructs my research focused on are manager-employee

relationships and employee rewards. These correlations of these constructs' variables were analyzed in the context of employee engagement to identify the relationship between the independent and dependent variables. I selected SET as the lens to view employee engagement through because manager-employee relationships are an exchange process that involves reciprocity and rewards.

Operational Definitions

Employee engagement: An employee's complete immersion into the work role that includes their physical, cognitive, and emotional state (Kahn, 1990).

Employee rewards: Both extrinsic rewards, such as compensation and recognition, and intrinsic rewards, such as personal commitment and satisfaction (Rice, Fieger, Rice, Martin, & Knox, 2017).

Manager-employee relationship: This relationship is an exchange process nurtured over time that involves reciprocity of socioemotional benefits that can have behavioral, cognitive, or emotional consequences (Teoh, Coyne, Devonish, Leather, & Zarola, 2016).

Assumptions, Limitations, and Delimitations

Assumptions refer to what the researcher assumes without scholarly research that proves or disproves the information presented. The reader may overlook the researcher's assumptions or those assumptions may not be perceived by readers in the same form, leaving room for their interpretation (Ellis & Levy, 2009). Therefore, it is essential for a researcher to outline the research assumptions to be able to withstand rigorous critics and to avoid misleading readers into accepting research data without verification (Greener,

2018). My study assumptions are that all participants received the questionnaire for data collection at the same time and that research participants would respond honestly and self-report data that are current and pertinent to their work.

Limitations refer to the research limitations beyond the researcher's control and might question the internal validity of the study regarding the design and integrity (Ellis & Levy, 2009; Greener, 2018). Also, the external validity of the study or generalizability (Greener, 2018). Greener (2018) recommended that researchers include research limitations as part of their research study. The research limitations may be part of the research design, methodology, discussion of findings, or conclusion. The research limitations may highlight any research bias that may influence the research findings and data reported. My research study limitation is that the data were collected from one organization in the United States, limiting the study to the organization's industry and geographic location.

Delimitations are aspects of the research study purposely excluded. Researchers set delimitations to outline the boundaries of the research (Ellis & Levy, 2009). The delimitations of my research study are the constructs of SET power and trust were left out as measurable variables in the study as the focus of my research was on the relationship between manager-employee relationship and employee rewards and employee engagement.

Significance of the Study

The study findings may add value to organizations by providing insights to managers on the importance of manager-employee relationship, employee rewards, and

employee engagement. Employee engagement affects organizations regardless of the industry or size and location. Enhancing employee engagement is one of the top five strategies organizational leaders worldwide are focusing on (Loerzel, 2019). Disengaged employees underperform, are absent more often, and are more likely to leave the organization, affecting the organization's bottom line ("Increasing Employee Engagement," 2015; Kundu & Lata, 2017). Managers may benefit from this study because the results may help them understand the importance of the manager-employee relationship and employee rewards relationship with employee engagement. Managers may, therefore, implement engagement strategies that best suit the organization and employees for improving performance and enabling the organization to increase support for the community's citizens.

Contribution to Business Practice

The study findings may contribute to the effective practice of business by informing managers of the benefits of having a culture that promotes employee engagement. Engaged employees are motivated, proactive, absorbed in their work, connected, committed to the organization and the organization's values, and loyal and they perform exceptionally (Mercy & Choudhary, 2019). Employee engagement can affect an organization's performance and competitiveness (Cesario & Chambel, 2017; O'Connor & Crowley, 2019). Engaged employees are motivated to improve their work tasks, improving the overall performance of the organization. A 5-year longitudinal analysis performed by AON Hewitt concluded that high performing organizations had engagement levels of 72% and above. Lower-performing organizations had engagement

levels of 46% and below (Taneja, Sewell, & Odom, 2015). Organizations with higher levels of employee engagement can achieve revenue growth of up to 2.5 times more than organizations with a lower level of employee engagement (Taneja et al., 2015).

Therefore, engaging employees enables organizations to achieve higher levels of performance. Engaged employees remain longer in their job, allowing organizations to retain talent (Kundu & Lata, 2017). Also, engaged employees build relationships with customers that increase customer loyalty, creating stakeholder value, and overall organizational competitiveness (Taneja et al., 2015).

Implications for Social Change

Engaged employees positively affect an organization's performance and profitability (Taneja et al., 2015). Profitable organizations may support a larger workforce, providing employment opportunities and training for underemployed communities. Furthermore, profitable organizations may provide additional employee benefits like on-premises childcare and tuition reimbursement for employee self-development. Engaged employees may be active in corporate social responsibility, supporting community programs by volunteering their time and engaging the support of other members of the organization. Employees can also benefit from financial gains that enable them to support their communities through tax revenues.

A Review of the Professional and Academic Literature

The objective of this quantitative correlational study was to explore the relationship between manager-employee and employee rewards and employee engagement. The hypotheses are that a significant relationship exists between manager-

employee relationship and employee engagement and a significant relationship exists between employee rewards and employee engagement. The purpose of this literature review is to provide an in-depth synthesis of the current literature to support the need for this study. The literature review includes contemporary scholars' and practitioners' views on employee engagement from the perspective of employees and organizations focusing on the challenges of the business environment. The literature review includes a global perspective and multiple industries addressing the need to engage employees to achieve organizational goals and competitiveness.

I used Walden University's online library to search for business management peer-reviewed articles for this review. Using the Walden library, I accessed EBSCO to search the business and management databases that include ABI/INFORM Collection, Business Sources Complete, Emerald Insight, SAGE Journals, Science Direct, ProQuest Dissertations and Theses Global, and Walden Dissertations and Theses. I also used Google Scholar to search for articles. I searched using the following terms: *employee engagement, social exchange theory, reciprocity, value, rewards, organizational commitment, and organizational culture*.

The literature review includes 190 sources identified as peer-reviewed. The publication dates of 151 of the articles was between 2015 and 2020, which is 5 years from anticipated completion of the study, addressing the current state of manager-employee relationship, employee rewards, and employee engagement from the points of view of scholars and practitioners.

I arranged this literature review based on the constructs of SET, the theoretical framework for my study. The first part of the literature review covers both the independent variables, manager-employee relationship and employee rewards, and the dependent variable, employee engagement. The rest of the literature review includes theories about employee engagement and leadership and research about topics that may influence employee engagement, including high-performance work practices. This in-depth review of scholarly research serves as the foundation for my research study.

Social Exchange Theory

Social structure is the framework of social exchange as relationships consist of social interactions (Jinyang, 2015). Personal motivations might drive interaction (Chang, Hsu, Shiau, & Yi, 2015), and members learn from experience and try to minimize the adverse outcomes of interactions and maximize the positive results. The interactions take place over time between individuals or organizations, and there is a level of attraction of the parties in the relationship (Presbitero, 2017; Tanskanen, 2015). The attraction might require adjustments to be made in the offering to meet the demands of the relationship. Tanskanen (2015) described attractiveness as one of the key elements of SET as the parties in the relationship are aware of what attracts them to the relationship. Social attraction influences interactions, and interactions encourage the exchange of valuable resources among willing participants, emphasizing the need to reciprocate (Jinyang, 2015; Ketchen & Reimann, 2017; Tanskanen, 2015).

Reciprocity. Reciprocity is a significant component of SET, and it is the exchange that takes place in relationships that benefits both parties (Bailey, Madden,

Alfes, & Fletcher, 2017). Kac and Gorenak (2016) described reciprocity as the effort individuals place in an ongoing relationship that is worth maintaining, and each party is affected by the actions regardless of whether the actions are positive or negative. Huang et al. (2016) and Carter, Nesbit, Badham, Parker, and Sung (2018) established that an employee's favorable relationship with the organization contributed to reciprocity where a favorable treatment received obligates a favorable treatment in return, contributing to organizational commitment and engagement.

Researchers have used SET as a framework to study social and ethical behavior in work settings, and SET has two elements: economic and social. The economic element is the written contract between the parties that states the economic exchange. The social element represents the noncontractual implied agreement between the parties formed by shared values such as CSR (Slack, Corlett, & Morris, 2015). Slack et al. (2015) investigated employee engagement with CSR from the SET perspective. Under SET, employees voluntarily contribute to the social relationship without financial compensation. CSR represents organization and employee social involvement in the improvement of society and employees' donation of their time and effort to the organization's CSR causes. The organization may benefit from CSR practices by creating goodwill that contributes to corporate and brand recognition, competitiveness, and financial gain, as well as attracting and retaining talent. The employees may benefit from increased morale and a rewarding social contribution (Slack et al., 2015). Slack et al. (2015) found that employees' level of engagement with CSR ranged from involved to uninterested as a result of lack of communication of CSR initiatives, lack of alignment

between employee personal and the organization's CSR causes, emphasizing the need for human resource management (HRM) practices that ensure the communication and understanding of organizational objectives.

SET as the framework to study HRM practices, such as talent management and employee perception of organizational justice, stresses the need for balance in the social exchange. The lack of stability in the relationship may cause employees to compare their work situation with other work members, resulting in a lack of engagement and an increased attrition rate (O'Connor & Crowley, 2019). Presbitero (2017) used SET as the base to study how changes in HRM practices affect employee engagement using a sample group from a hotel chain in the Philippines, focusing on how rewards, employee training, and development drive employee engagement. Presbitero (2017) concluded that organizations that invest resources in HRM systems could enhance employee participation, commitment, and loyalty to the organization. Presbitero (2017) emphasized the concept of reciprocal interdependence in which the organization rewards employees for their commitment, dedication, and effort to meet organizational goals. Therefore, the employee is motivated to continue to add value to the organization, and the organization is motivated to reward the employee—satisfying the employee and the organization (Presbitero, 2017). Training and development are also mutually interdependent: When the employer invests in the employee, the employee puts more effort into the work, demonstrating appreciation for the organization, and the organization continues to invest in employee training and development. Presbitero (2017) concluded that positive changes in HRM practices, training, and development enhance employee engagement. Fletcher's

(2019) research on 152 workers from various occupations and organizations in the United Kingdom support Prebitero's results. Fletcher stated that employee personal development is an essential role of HRM systems, as organizations depend on employees for competitiveness. Personal development enhances employee engagement because it allows employees the opportunity to grow within their field and achieve personal fulfillment (Fletcher, 2019). The employee's perception of opportunity for development increases engagement as the employee feels appreciated and valued, supported by the employee's perception of a high-quality relationship with the manager. The perception of a high-quality relationship with the manager encourages the employee to invest more time at work, find ways to improve the task, and increase efficiency, creating a strong bond and mutual reciprocity (Fletcher, 2019).

SET has also been used by researchers as the framework to study the relationship between organizational justice and job engagement (Haynie, Flynn, & Baur, 2019). Haynie et al. (2019) studied a sample group from an engineering firm in the United States and concluded that employees who perceived just treatment from the organization develop a deeper connection with the organization. Perceived organizational support by way of distributive (fair and just treatment) and procedural justice (unbiased process) positively impact employee work engagement as employees feel the organization is treating them fairly, and in exchange, employees develop a sense of security and identify with the organization (Haynie et al., 2019). Perceived organizational support is also associated with additional resources provided by the organization that may include

rewards, and employees who are rewarded reciprocate by being more engaged in their work (Victor & Hoole, 2017).

Rewards. Hinkin and Schriesheim (2015) stated that rewards are a result of benefits provided, and reciprocity and rewards are a necessary component of exchange behavior. Employees perceive rewards as an appreciation for their work and reciprocate by maintaining or increasing performance (Baranwal, Chauhan, Ghosh, Rai, & Srivastava, 2016). Baranwal et al. (2016) referred to the employee's sense of obligation towards the organization as normative commitment. Baranwal et al. (2016), Hinkin and Schriesheim (2015), and Taba (2018) identified two types of rewards intrinsic such as gratifications and extrinsic such as products. Intrinsic rewards are the individual's internal rewards achieved by their positive perception of how meaningful their work is providing a positive experience. Extrinsic rewards are the individual's external rewards such as financial compensation, additional benefits, and promotions (Chawla, Dokadia, & Rai, 2017; Jacobs, Renard, & Snelgar, 2014; Stumpf, Tymon, Ehr, & van Dam, 2016; Taba, 2018; Victor & Hoole, 2017). Lee and OK (2016) determined that intrinsic rewards have a positive relationship between employee engagement and job satisfaction. The employee feels a sense of accomplishment when completing their work, adding value to the experience and may lead to job satisfaction. Taba (2018) concluded that extrinsic and intrinsic rewards significantly influence employee's work performance and employee's organizational commitment; as a result, affecting employee's work satisfaction.

Organizations invest substantial resources in developing reward packages as incentives to attract and retain talent. Also, to motivate employees to increase

performance to achieve organizational objectives (Antoni, Baeten, Perkins, Shaw, & Vartiainen, 2017). Lardner (2015), in their study of Gemserv, an organization in the UK looking to review their rewards and benefits strategy to engage, retain and attract employees stated that employees are looking to be engaged, rewarded and motivated in a more comprehensive effective manner. Therefore, it is necessary to understand employee's needs, aspirations, and perceptions of the organization to develop a package of benefits that can help to retain key employees (Antoni et al., 2017) and, at the same time, link performance with rewards (Lardner, 2015). Baranwal et al. (2016) stated that employees might perceive rewards without recognition and recognition without rewards as insufficient and not carry the same force. Rewards and recognition are the organizational leader's sign of appreciation for an employee's effort and dedication. The rewards and recognition need to be perceived by the individual as valuable to impact engagement and performance (Baranwal et al., 2016; Lardner, 2015; Rai, Ghosh, Chauhan, & Singh, 2018). Furthermore, presenting the principle of marginal returns based on the concept that providing little of a scarce benefit is perceived as a reward and providing a lot of a benefit that is plentiful is not very rewarding (Hinkin & Schriesheim, 2015). Rewards encourage employee's commitment, dedication, and trust in the management and organization (Performance related pay, 2019). Rewards are positively related to employee performance as employees can increase their income, and income is a legitimate concern for most employees (Performance related pay, 2019). Rewards may be material things or psychological rewards, for example, support, trust, and self-esteem, exemplifying trust (Chang, Hsu et al., 2015; Jinyang, 2015; Tanskanen, 2015).

Trust. Trust is a crucial component of SET and the foundation of interpersonal and interorganizational relationships. Trust is a result of reliability, fairness, and goodwill (Ketchen & Reimann, 2017; Saba & Tahir, 2017). Trust is an individual's willingness and confidence to depend on a partner (Kac & Gorenak, 2016), and reliance and disclosure influence the level of trust. Reliance refers to the employee's acceptance of the manager's competencies and abilities to manage, delegate, and support the employees. Disclosure refers to the ability to share work or personal information and accepting responsibility for work errors when performing the task. The quality of the relationship between the manager and employee drives the level of disclosure (Heyns, 2018). Therefore, trust is a pivotal contributor to the relationship associating trust with dependence. Trust and dependence motivate the parties involved to participate in a beneficial exchange relationship. Trust also helps to reduce uncertainty and allows individuals to take the risk (Park, Lee, & Lee, 2015). Employees are empowered to make decisions and are energized by the flexibility and ability to contribute to their daily work and the organization's plans (Morton, Michaelides, Roca, & Wagner, 2019). In the manager-employee relationship, the employee's trust in their manager increases when they perceived the manager as capable, reliable, knowledgeable, dedicated, and able to access the situation when making decisions that may affect the employee (Morton et al., 2019). Trust influences relationship behaviors and knowledge sharing. When there is trust amongst individuals, they are more open to sharing information (Jinyang, 2015; Mosteller & Poddar, 2017). Tanskanen (2015) identified two components of trust:

kindness, and integrity, and kindness can develop into loyalty and support that may extend to the manager, work associates, and the organization.

Complementary Theories

Researchers have used conservation of resources theory (COR) in studies that investigate the role of work resources in employee well-being as related to stress and employee engagement (Babakus, Deitz, Karatepe, & Yavas, 2018; Kuijpers, Kooij, & van Woerkom, 2020; Yang, Sliter, Cheung, Sinclair, & Mohr, 2018) and job-resource theory in studies about employee's motivation and engagement based on resource offering and job demands (Boonzaier, Vermooten, & Kidd, 2019; Breevaart & Bakker, 2018; "Investigating internships: Optimising performance using theories of self-determination and job demand-resources," 2019). I did not select COR or job-resource theory for my study framework because the emphasis of my study is the relationship that takes place between the manager-employee and the impact of rewards and employee engagement. COR and job resource theory emphasis is on the resource and demands aspects of a job as it pertains to employee's perception of employee growth and development, stress, turnover intent, and employee engagement. It is essential for the understanding of the employee engagement topic to have a well-rounded approach that incorporates all aspects of the work environment. Therefore, COR and job-resource theory add to the body of knowledge of this research study.

Conservation of resources theory. COR was conceptualized by Hobfoll in 1989 to study stress. Hobfoll (1989) focused on the individual's exposure to stress, the ability to withstand stress, and its effects on mental and physical health. Hobfoll and Shirom in

1993 expanded the research to understand work-related stress (Chen, Westman, & Hobfoll, 2015). The COR primary constructs are the preservation and acquisition of resources (Halbesleben, Neveu, Paustian-Underdahl, & Westman, 2014; Bailey et al., 2017), focusing on resource investment, resource loss, and resource exchange (Chen et al., 2015; Hagger, 2015; Islam & Tariq, 2018). The central concept of COR is that individuals who hold the most resources can mitigate resource loss and more likely to have the knowledge and know-how to obtain more resources (resource gain) (Hagger, 2015). Hagger (2015) classified resources into four main categories; object resources referring to resources of ownership such as owning a house, condition resources relating to agreements or contracts such as work and personal commitments, personal resources referring to personal attributes, and energy resources referring to the individual's knowledge and monetary funds. Depending on the employee's resource hierarchical level, the employee may be able to manage, adapt, or fail to regulate stress (Hagger, 2015). Also, the employee's experience may influence the value of the resources (Halbesleben et al., 2014). The objective is to invest or exchange resources and minimize or avoid loss and to grow with the experience, emphasizing resilience, which is the individual's ability to cope with stressful situations and maintain balance even during challenging conditions (Chen et al., 2015; Islam & Tariq, 2018). Researchers have used COR as the framework for studies about employee burnout, employee engagement, employee well-being, customer satisfaction, and productivity as organizations rely on their employees to increase performance, meet organizational objectives, and remain competitive.

Harju, Hakanen, and Schaufeli (2016) used COR as the framework in their study to determine if job crafting can reduce employee job boredom and increase work engagement, associating hindrance demands with employee boredom and challenge demands with work engagement. Harju et al. (2016) emphasized the individual's desire to obtain, retain, and accumulate resources to deflect work stress. Job crafting is a challenging demand and refers to the employee's proactive behavior to alter their work in an attempt to improve, be more efficient, and satisfied with work. Therefore, reducing boredom and increasing work engagement (Harju et al., 2016). Chung, Liu, and Xu's (2017) study focused on COR to determine the impact of the leader's psychological capital on employee work engagement and employee psychological capital and teamwork. Psychological capital is an area of interest to scholars and practitioners as it refers to the positive and supportive state of mind that may encourage and motivate employees to perform and accomplish personal and organizational objectives (Chung, Liu, & Xu, 2019). Managers may use COR to understand the association between psychological capital (job resources) and employee outcomes. A trustworthy and confident manager that can make decisions is considered a valuable resource (Zhou, Ma, & Dong, 2018). Chung et al. (2017) concluded that work engagement is an outcome of psychological capital. Lee, Patterson, and Ngo (2017) used COR as the framework to study how employee's resources can improve service and customer satisfaction. In today's competitive markets, organizational managers are looking to achieve a competitive advantage by focusing on customer needs. Frontline employees that have access to job, personal, and organizational resources can cope with stressful work

situations as they have job autonomy, management support, and an organizational culture that encourages individuals to influence the work environment and be resilient (Lee, Patterson, & Ngo, 2017). The support of an empowering manager is critical for employee's morale, motivation, and performance. Employees who feel that they can count with their manager, are appreciated and respected are likely to be more positive at work, enhance customer service and avoid any deviant behavior that may negatively affect the organization (Zhou, Ma, & Dong, 2018), as a result, enhancing work engagement, productivity, and customer satisfaction (Lee et al., 2017).

Job demands-resources theory. The job demands-resources theory (JD-R) dated back to less than two decades ago and developed to address employee burnout. Employee burnout is the outcome of overworked, exhaustion, and overwhelming state at work. The premises of JD-R are that work includes demands and resources. Demands refer to the work role requirements to fulfill work duties and can be mental, physical, or both. Work resources allow the employee to meet work objectives, minimize work demands, and get the work done (Schaufeli, 2017). Schaufeli (2017) referred to the stress process as the result of an imbalance between demands and resources, causing burnout in one extreme and work engagement in the other extreme. Researchers have used JD-R as the framework to study employee burnout and employee engagement. Personal resources and engaging leadership are two extensions of JD-R that help to explain the employee's perception of their role, optimism, and resilience and the manager's ability to motivate and engage employees (Schaufeli, 2017).

Tadic, Bakker, and Oerlemans (2015) used JD-R as the framework for their research on hindrance demands and impact on well-being using a sample group of 158 teachers in Croatia and concluded that hindrance demands have a negative effect on well-being and employee engagement. Job resources have a positive impact on employee well-being and engagement, primarily during challenge work demands, where available resources can help to boost employee's self-esteem, provide social support, encourage autonomy, provide feedback, and employee development. De Beer, Pienaar, and Rothmann's (2013) research associated job demands to employee health issues and job resources to a state of energy, motivation, and ability to deal with high work demands. Employees may view job resources as a motivation to take the initiative to redesign their job to be more efficient and improve performance (Van Wingerden, Bakker, & Derks, 2016). Lara and Salas-Vallina (2017) using, JD-R theory as the foundation for their research, concluded that managerial competencies positively impact employee engagement, as managerial competencies enhance organizational learning. Organizational learning promotes effective communication, experimentation, risk management, and participation in decision making, and these resources drive positive employee attitudes. However, the employee's perception of the manager's and peer's support is affected by employee burnout as it can create friction in the relationships. Therefore, employees who do not feel they have the manager's support may withdraw and be at work but not engaged (De Beer, Pienaar, & Rothmann, 2013). As a result, employees may look to change jobs, seeking opportunities to enhance their career, compensation, or better working conditions that may increase work engagement. Job

demands and job resources may be perceived differently by satisfy and engaged employees compared to employees looking to change jobs (Seppala, Hakanen, Mauno, Perhoniemi, & Tolvanen, 2015). Job demands and job resources as per the JD-R theory are critical factors in analyzing employee motivation, employee burnout, well-being, managerial competencies, human resource strategies, employee development and retention, which are essential for organizational resilience and success.

Manager-employee relationship. Researchers have used SET as the lens to view the manager-employee relationship and determined that relationship is an exchange process that involves reciprocity (Jinyang, 2015; Ketchen & Reimann, 2017; Tanskanen, 2015). The manager-employee relationship is nurtured over time, and it involves reciprocity of socio-emotional benefits that can have behavioral, cognitive, or emotional consequences (Teoh et al., 2016). Teoh et al. (2016) described the manager's behavior as supportive manager behavior and unsupportive manager behavior. Supportive manager behavior refers to the support managers provide to employees that address personal and professional employee needs; as a result, employees reciprocate by being engaged. Rahmadani, Schaufeli, Stouten, Zhang, and Zulkarnain (2020) identified four critical leadership behaviors that motivate and support employee's needs, strengthening, empowering, connecting, and inspiring. These leadership behaviors encourage employee's competencies, belongingness, autonomy, and meaningfulness (Rahmadani, Schaufeli, Stouten, Zhang, & Zulkarnain, 2020). Nonsupportive manager behavior refers to the unsupportive management style that may be abusive and deviant that may lead to the employee's negative reciprocity. Managers can address employee relationships by

expressing positive emotions (Islam & Tariq, 2018; Wu & Wu, 2019). By being supportive and providing constructive feedback, which can result in the employee reciprocating by being engaged and having higher job satisfaction, that may result in higher employee commitment to the work and the organization (Islam & Tariq, 2018; Rozman, Shmeleva, & Tomic, 2019; Teoh et al., 2016; Wu & Wu, 2019). Managers need to take a proactive approach to employee relationships by allocating resources and providing consistent attention to employees (Islam & Tariq, 2018; Matthews, 2018; Pedler & Hsu, 2019).

Thompson, Lemmon, and Walter's (2015) research focused on psychological capital. Psychological capital refers to the individual's well-being concerning who they are and who they are becoming, a positive outlook and perseverance. The four constructs of psychological capital are hope, efficacy, resilience, and optimism. Managers can influence hope by developing employee fit expectations and communicating with the employee, allowing employee autonomy, and providing constructive feedback. Efficacy refers to the individual's confidence in their ability to perform the task. Managers can support efficacy by providing an opportunity for employee development and training. Resiliency refers to the individual's ability to face challenges and work towards goals, even when experiencing setbacks (Thompson, Lemmon, & Walter, 2015). Managers can enhance resilience by creating an environment that supports psychological health, trial and error, employees are not put down, and resources are available when they need it (Thompson et al., 2015). Loerzel (2019) emphasized the importance of an environment that promotes flexibility, feedback, and purpose. Flexibility in providing guidance and

goals that would allow employees the freedom to decide how they manage their work and workday. Feedback refers to the communication between managers and subordinates, providing frequent feedback to the employees and receiving feedback from subordinates. Purpose refers to the organization's reason for being in business and the future of the organization, establishing a shared vision that allows employees to see the organization as purposeful and meaningful, encouraging collaboration and team participation (Loerzel, 2019; Rahmadani et al., 2020). Managers may also enhance employee's optimism, which is the individual's perception of a positive outcome by discussing employee's goals and assigning attainable goals (Thompson et al., 2015). The relationship between the manager and employee is vital to communicate the organization's expectations and create alignment between the organization's expectations and employee's expectations.

Leader-member exchange. Leader-member exchange (LMX) is an expansion of the research on work socialization and Vertical Dyad Linkage that postulated that managers develop a different relationship with each subordinate based on the need to accomplish the desired goal. The relationship takes place as dyads within groups or independent dyads (Graen & Uhl-Bien, 1995). LMX theory focuses on the relationship between the manager and employee using SET as the lens to view the relationship. A relationship is a form of reciprocity between the manager and employee (Garg & Dhar, 2017; Khalili, 2018; Wang, 2016). LMX is a predictor of relationship quality (Altinay et al., 2019). The manager's relationships are limited as they require time to develop higher-quality relationships, and the rest are brief interactions with subordinates (Graen & Uhl-Bien, 1995). Researchers have associated high-quality LMX to employee engagement

(Altinay et al., 2019), job satisfaction, enhance communication, career opportunities, higher salaries, quality job assignments (Herdman, Yang, & Arthur, 2017) and organizational commitment (Morton, Michaelides, Roca, & Wagner, 2019). Lower quality LMX was associated with lack of communication, lack of growth opportunities, less significant work assignments, less employee support, and higher turnover rates (Herdman et al., 2017; Lai, Chow, & Loi, 2016). Researchers expanded the research on LMX and focused on how the manager-employee relationship is created and sustained by looking at the interaction, reciprocity, and group relationships. Also, the effectiveness of LMX as a leadership style evaluating how the manager works with each individual to develop a partnership and offering the relationship opportunity to all subordinates (Graen & Uhl-Bien, 1995). Researchers continued to investigate the impact of the manager-employee relationship on the organization in terms of group relationships across the organization, employee performance, interaction with customers, suppliers, and other stakeholders (Graen & Uhl-Bien, 1995). Also, the employee's perception of their relationship with their manager and impact on the employee's well-being (Ellis, Bauer, Erdogan, & Truxillo, 2019).

Leader-member exchange and employee's perception. The employee's perception of the relationship with the manager contributes to the employee's well-being. A quality relationship supports the employee's need for job security and social support, and the lack of these resources may result in employee burnout (Ellis et al., 2019; Lai et al., 2016). The relationship between employee and manager varies from day to day, and in the days where the employee's perception of quality LMX employees reported higher

levels of relatedness demonstrated by higher energy and lower fatigue (Ellis et al., 2019). The more consistent the employee's perception of quality LMX results in a positive impact on employee's well-being as employees have higher energy levels. Less consistency, on the other hand, may result in higher levels of employee fatigue, increasing stress, and limiting employee engagement (Ellis et al., 2019). However, the LMX quality can be bivalent, having both a positive and a negative side towards the relationship. This is referred to by Lee, Thomas, Martin, and Guillaume's (2019) as LMX ambivalence. The LMX quality is not the only predictor of performance; LMX ambivalence has a negative effect on employee performance regardless of LMX quality (Lee, Thomas, Martin, & Guillaume, 2019). Clarke and Mahadi (2017) emphasized that when there is a mutual perception (manager and employee) of a high-quality LMX relationship, the relationship is stronger. Organizational support and coworker support have a positive impact on LMX and performance, reversing the negative effect of LMX ambivalence and performance (Lee et al., 2019). However, the organization's culture and environment should be supportive at the individual level and group level.

Leader-member exchange and group effectiveness. LMX theory emphasizes the relationship more than the role or behavior of the manager classifying the relationships between manager and employee as an ingroup or outgroup relationship (Yu, Matta, & Cornfield, 2018). The different manager-employee relationships within groups are known as LMX differentiation (Lai et al., 2016; Martin, Thomas, Legood, & Dello Russo, 2018). When the LMX relationship is similar, or the same with all group members, the level of differentiation is low (Kauppila, 2016). Group members may perceive LMX

differentiation as an opportunity or as a threat depending on the manager's traits (Kauppila, 2016). The relationships may share the same quality or different qualities among group members and group members may compare their relationship with the manager to the relationship of the other team members (Martin et al., 2018). Martin, Thomas, Legood, and Dello Russo (2018) referred to it as a relative position and LMX variation, stating that a significant variation in LMX quality would result in a more substantial range of the relative position. The organization's environment is a conduit for the relationship to take place, and it may be beneficial or detrimental for the individual or groups (Kauppila, 2016; Yu et al., 2018). Yu, Matta, and Cornfield (2018) used the allocation preference theory as the lens to view the LMX relationship in groups. The allocation preference theory focuses on equity and equality. Equity refers to the manager's allocation of resources and rewards to employees according to the contribution of each group member (Yu et al., 2018). Equality refers to managers evenly allocating resources and rewards to all group members regardless of their individual contribution to the group (Yu et al., 2018). The use of either equity or equality may vary depending on what outcome the manager is looking to achieve. The equity distribution rewards high performing team members, and it may motivate performance. The equality distribution may improve the group member's self-esteem, and as a result, it may increase team performance (Yu et al., 2018). Herdman, Yang, and Arthur (2017) emphasized that within a group, LMX may serve to develop a hierarchy of command that can enhance group coordination, social harmony, efficiency, and engagement.

Leader-member exchange and employee engagement. Organizational leaders are challenged to increase work engagement as the relationship between the manager and employee impacts the employee's initiative towards work. A high-quality relationship between the manager and employees enhances the employee's work engagement, and engaged employees are more likely to have a proactive attitude towards their work (Radstaak & Hennes, 2017). The manager's engagement level also influences the quality of LMX and follower's engagement. Highly engaged managers are more excited, committed, and involved in their everyday roles. Therefore, impacting the quality of LMX as a good relationship between manager and employee motivates and energizes employees (Boer, Born, Gutermann, Lehmann-Willenbrock, & Voelpel, 2017). Work engagement impacts employee performance, and it reduces turnover intention among employees. LMX is the outcome of the manager's state of mind at work, and it serves to shape the follower's perspective about their work, which can significantly impact work effectiveness, innovation, and performance.

Leader-member exchange, innovation, and performance. The manager's role in enhancing innovation and creativity has been an area of interest for researchers and practitioners as creativity and innovation are pivotal for organizational success and competitiveness (Khalili, 2018). Assessing the value of the LMX quality as a trigger for creativity and innovation requires investigating the role the relationship plays in the availability of resources, opportunities, and ultimately in stimulating employee initiative. The initiative refers to the employee's ability to act before a problem arises, see beyond the task assigned, find ways to facilitate, expedite and improve tasks without having to be

asked by the manager (Khalili, 2018). LMX significantly impacts the employee's level of creativity and innovation, and employees with a higher level of the initiative have a stronger quality of LMX. The employee's initiative serves as a moderator to the high-quality LMX as managers may be able to rely on the employee's proactive behavior (Khalili, 2018). A high-quality LMX also supports employees learning orientation on innovative work behavior (IWB). Supportive managers trust and develop employees and benefit from employee's IWB as employees feel the need to reciprocate by being engaged, motivated, and go beyond their work duties, which may result in improved performance (Atitumpong & Badir, 2018). In a team environment, the manager and team members' relationships are unique, influencing the teams' attitudes and building team camaraderie that impacts the teams' performance (Morton, Michaelides, Roca, & Wagner, 2019). Supportive managers that are emotionally involved may contribute to job performance as they may be able to recognize employee's frustrations and encourage optimism and confidence (Clarke & Mahadi, 2017).

Researchers have established a significant relationship between LMX, innovation, creativity, and performance (Atitumpong & Badir, 2018; Khalili, 2018). However, there is a link between the manager's and follower's expectations for creativity. Creativity is not a result of high LMX alone, but the congruency of the manager and employee expectation for creativity (Qu, Janssen, & Shi, 2017). The foundation of LMX theory is the relationship between manager and employee, and since time is limited, managers can only focus on a limited number of relationships. Both parties should be aware of the relationship expectations (Qu et al., 2017). Also, each relationship may have different

expectations depending on the task complexity, employee knowledge, employee's expectations, and manager's desire to enhance creativity. Therefore, high quality LMX and high leader and follower creativity expectations have a positive impact on the level of follower creativity (Qu et al., 2017).

In today's fast-changing global markets, organizations tend to rely on their employees to provide services and differentiate themselves from competitors (Garg & Dhar, 2017; Khalili, 2018; Kim & Koo, 2017; Wang, 2016). Employee service innovative behavior refers to the employee's creativity and innovation demonstrated by their ability to recognize problems, find solutions, share knowledge, and participate (Garg & Dhar, 2017). Innovative work behavior is the employee's initiative to find efficient ways to perform the job (Schuh, Zhang, Morgeson, Tian, & van Dick., 2018). It is essential to evaluate the role the manager plays in developing high-quality, long-lasting relationships with employees that may enhance performance to achieve organizational goals (Audenaert, Decramer, George, Verschuere, & Van Waeyenberg, 2019; Garg & Dhar, 2017; Kim & Koo, 2017; Wang, 2016). A high-quality LMX enhances employee engagement by motivating employees, supporting job autonomy, and innovative behavior (Garg & Dhar, 2017; Kim & Koo, 2017), as a result increasing performance (Wang, 2016).

LMX consistency and employee performance management provide feedback, guidance, and support that allows employees to know if they are meeting or exceeding goals (Audenaert et al., 2019). LMX theory explains the value of the relationship between the manager and employee and the impact on employee performance. Employees who

perceive the LMX relationship as high-quality view employee performance management as helpful in achieving goals rather than a burden (Audenaert et al., 2019). At the same time, employees who demonstrate innovative work behavior and are in a high-quality LMX receive better performance reviews compared to employees in a low-quality LMX (Schuh et al., 2018). The performance review goals assigned to each employee should be realistic and an indicator of performance and not invariable (Kuvaas & Buch, 2018), to minimize employee dissatisfaction, and turnover intent.

Leader-member exchange and employee turnover intent. Turnover intent is the employee's intent to leave the organization as a result of a lack of satisfaction with the work, the organization, management, training, or lack of opportunities for growth. The employee has the intent to look for another opportunity that best meets their career and personal goals (BeomCheol, Poulston, & Sankaran, 2017). It is to the organization's benefit to reduce turnover intent as high turnover intent is a predictor of employee turnover. Employee turnover is costly to organizations as organizations must recruit and train new employees (Elanain, 2014). Employees that perceived to be in a high-quality LMX experience higher levels of job satisfaction and are committed to the relationship. LMX is negatively associated with turnover intent as satisfy employees feel the need to reciprocate by committing to their work (BeomCheol et al., 2017; Elanain, 2014). Therefore, establishing the need for organizations to assess the manager's style as an influence in LMX.

Leader-member exchange and the manager's style. Management style is the manager's characteristics, trades, skills, and behaviors used when interacting with

subordinates. It plays an essential role in the manager-employee relationship. Mitoga-Monga and Hlongwane's (2017) study focused on the employee's perception of the manager's style and the influence on work engagement. The employee's sense of coherence or perception of the manager's leadership style influences their attitude toward their work (Hong, Zeng, & Higgs, 2017; Mitoga-Monga & Hlongwane, 2017). The study by Taneja et al. (2015) focused on the importance of employee engagement for an organization's success, emphasizing the role managers play in creating an environment and culture that promotes engagement. Organizations are competing in global markets, creating a greater need for managers to encourage cultural diversity, cultural knowledge, attract and develop talent and expand their workforce across markets to gain competitive advantage (Taneja et al., 2015). Therefore, organizational managers need to understand management styles and select the style that best suits the organization's environment and recruit and develop managers to embrace the characteristics to build an organizational culture that can outperform the competition and survive even in turbulent times.

Management Styles

Authentic leadership. Authenticity has its roots in Greek philosophy, and Avolio and Gardner (2005) traced authentic leadership (AL) to the studies of Carl Rogers from 1959 to 1963 and Abraham Maslow from 1968 to 1971, as their studies focused on developing individual's self-actualization. Stating that authenticity is the individual's expressions of their experiences, thoughts, emotions, needs, wants, preferences, and beliefs that are consistent with their inner thoughts and feelings (Avolio & Gardner, 2005). Avolio and Gardner's study focused on the development of constructs that

describe an authentic leader to address environmental and organizational forces (ethics, technology, market demands, competition, terrorism, and disease outbreak) worldwide that have initiated the need to identify what makes a genuine leader. Walumbwa, Avolio, Gardner, Wernsing, and Peterson (2008) defined AL as the leader's pattern of behavior when working with followers that pulls from and furthers positive psychological aptitudes and ethical climate that fosters self-awareness, internalized moral perspective, balanced processing of information, and relational transparency. These constructs reflect the leader's truthful desire to be genuine and understand both their leadership style and the follower's authentic emotions, values, and aspirations, and as a result, successfully lead. Walumbwa et al. also reviewed the constructs of ethical and transformational leadership and concluded that the four constructs of AL are positively related to measures of ethical and transformational leadership without redundancies. Also, the follower perception of AL is positively associated with job satisfaction and job performance.

Avolio and Gardner's (2005) study and Gardner, Avolio, Luthans, May, and Walumbwa (2005) focused on the authentic leader and follower relationship, emphasizing that the qualities of self-awareness, self-regulation, and positive influence bring about authenticity in followers. They are also focusing on SET as the lens to view the relationship and reciprocity. The actions of the authentic leader foster employees need to reciprocate by increasing and sustaining performance. Gardner et al. emphasized the importance of finding the real individual (leader or follower) without compromising to meet today's job and personal demands that may limit the authentic (me) within. The authentic leader relationship with the followers extends beyond a working relationship

and encompasses transparency, openness, trust, guidance, and development (Gardner et al., 2005). The values and qualities of an authentic leader are drivers of developing authentic followers. However, requiring an organizational environment that promotes open communication, leader and follower development, empowerment, and support (Al Zaabi et al., 2016). Walumbwa et al. studies focused on testing and developing a theory-based measure of AL using the authentic leadership questionnaire, testing the constructs of AL compared to ethical and transformational leadership, and examining how AL contributes to follower job satisfaction and performance. Organizational ethical scandals and social challenges are calling for a change in leadership styles to influence followers positively and restore confidence in the ability to lead public and private sector organizations (Avolio & Gardner, 2005; Walumbwa, Avolio, Gardner, Wernsing, & Peterson, 2008). Organizational board of directors and leaders are feeling pressure to take action and be accountable. Therefore, at the organizational level and individual leader level, an AL approach may be effective by promoting the well-being of employees and achieving organizational objectives (Avolio & Gardner, 2005; Walumbwa et al., 2008).

Al Zaabi et al.'s (2016) research concluded that AL significantly increases work engagement and organizational citizenship behavior. Furthermore, psychological empowerment strengthens the relationship between work engagement and organizational citizenship behavior. The research participants were employees of a petroleum company in the United Arab Emirates. Al Zaabi et al. (2016) stated that AL refers to the leader's self-awareness, demonstrated by their actions, values, beliefs, morals, and ethics that enhance the relationship with subordinates. Authentic leaders can work with

subordinates, cooping, and understanding their perceptions to achieve organizational objectives (Al Zaabi et al., 2016).

Transformational leadership. The transformational leadership theory (TFL) was coined by James Burns in 1978 and advanced Bernard Bass in 1985. The TFL theory focuses on the relationship between the manager and his team. The relationship serves as a transformational agent that inspires employees to change their behaviors, attitudes, and beliefs to synchronize with the managers by focusing on effort and rewards. The study by Bass (1995) is the trajectory of his study of leadership psychology and organizational behavior, focusing on contingent reinforcement to explain who tried to lead, who succeeds, and who is effective. Emphasizing that the leaders self-bestowed status and self-esteem motivates the individual to try to lead and reinforced by others reaction accepting or rejecting the attempt of the leader. Bass reflected on his studies of TFL in South Africa, where he interviewed 70 senior male executives. This research served to establish the constructs of TFL that focused on the relationship with subordinates that inspires, motivates, empowers, develops, and transcends followers by being respectful, leading with integrity, fairness, and setting clear and high expectations for followers. Bass also reviewed Maslow's hierarchy of needs and the influence of transformational leadership. Bass used the multifactor leadership questionnaire for his research to measure behaviors and some attributions and effects.

The TFL theory encompasses the following constructs; idealized influence with two sub-components idealized attributes, and idealized behaviors, inspirational motivation, intellectual stimulation, and individualized appreciation (Barbinta, Dan, &

Muresan, 2017; Bass, 1995; Jha, Srirang, & Malvija (2017). Idealized influence refers to the manager's attributes to build confidence and the ethical behavior that allows the manager to lead with integrity and inspire employees to follow. Inspirational motivation refers to the manager's ability to inspire subordinates to have an optimistic view of the future and the goals of the organization. Intellectual stimulation refers to the manager's ability to stimulate thinking and innovation to find solutions to problems. Individualized appreciation refers to the manager's expertise and success in developing his team by paying attention to each individual (Barbinta et al., 2017; Bass, 1995; Jha et al., 2017). Leaders who exhibit these constructs addressed employee's needs and inspired employees to achieve their goals at the same time, promoting creativity, innovation, and encouraging employees to go beyond their regular work duties (Breevaart & Bakker, 2018; Lalatendu-Kesari, Sajeet, & Nrusingh-Prasad, 2018). Transformational leaders influence employee's feelings motivating and empowering them to perform (Buil, Martínez, & Matute, 2019). The transformational leader develops an organizational culture and environment with shared values and vision where employees transcend beyond their individual needs to achieve the organization's goals (Barbinta et al., 2017; Bass, 1995; Jha et al., 2017; Buil et al., 2019).

Researchers have associated transformational leader's behavior to employee engagement. Breevaart and Bakker's (2018) studies of elementary teachers from a school in the Netherlands concluded that the transformational leader's behavior impacts employee engagement and the employee's environment affects their level of enthusiasm. The teacher's workload and cognitive demands positively impact work engagement and

closely related to the transformational leader's behavior on the days that the behavior was high. Furthermore, the teacher's hindrance demands were negatively impacting work engagement and closely related to the transformational leader's behavior on the days that the behavior was low (Breevaart & Bakker, 2018). The study by Hong, Zeng, and Higgs (2017) focused on the effect of the employee's perception of transformational leadership and person-job fit on employee engagement. Hong et al. stated that the transformational leader's behaviors influence the behavior and attitudes of employees and promote organizational citizenship behavior. Therefore, increasing an employee's self-esteem, optimism, shared values, and self-efficacy. The study by Lalatendu-Kesari, Sajeet, and Nrusingh-Prasad (2018) of executives in service industries in eastern India concluded that psychological well-being and transformational leadership facilitate employee engagement and organizational trust (Lalatendu-Kesari et al., 2018). Employee's psychological well-being relies on the constructs of transformational leadership to create a culture that allows positive relationships, autonomy, personal growth, and purpose, creating an engaging environment that can lead to trust (Lalatendu-Kesari et al., 2018). Trust inspires and empowers the relationship between the transformational leader and employee, increasing employee engagement (Buil et al., 2019).

Employee Engagement

Kahn's (1990) research in employee engagement set the foundation for future research. Kahn's focused his research on the premise that individuals can use their physical, cognitive, and emotional state in their work, and it affects their work performance and experience. Kahn described engaged employees as having an active

role, being present, having a connection to work and others, and a sense of fulfillment that brings out the best of them demonstrated in their work outcome. The individuals' perception of their work affected their level of engagement and given the appropriate conditions such as knowing what the manager expects of them, having the resources to perform the task, having the opportunity to develop and advance, feeling connected with co-workers, and the organization promotes engagement. Kahn described individuals at the opposite side of the engagement continuum as disengaged. Disengaged individuals are not mentally present in their roles and lack a personal connection with co-workers. Harter, Schmidt, and Hayes (2002) advanced Kahn's research and focused on the impact of employee engagement and business outcomes, finding a positive relationship between employee engagement, customer satisfaction, productivity, profit, employee retention, and employee safety. Employee engagement is the individuals' purpose and energy that distinguishes them and evident in their initiative, adaptability, persistence, and determination (Carter et al., 2018; Gupta & Sharma, 2016). Employee engagement is putting extra effort, going the extra mile beyond the work requirements to perform the job (Cesario & Chambel 2017; Buil, Martínez, & Matute, 2019; Gupta & Sharma, 2016; Jiang & Men, 2017).

Employee engagement and performance. Researchers associate employee engagement with employee performance because engaged employees show dedication to their work, fulfillment, motivation, and persistent (Cesario & Chambel, 2017; Buil et al., 2019; Gupta & Sharma, 2016; Jiang & Men, 2017; Rahmadani, Schaufeli, Stouten, Zhang, & Zulkarnain, 2020). According to a 2017 Gallup report, only 31% of employees

in the US service occupation, are engaged. This represents the second-lowest level of engagement by occupation beat only by manufacturing (Kang & Busser, 2018). The cost to US businesses is \$550 billion a year due to low employee performance (Kang & Busser, 2018). Fast-changing global markets and technology innovation has drastically altered the way organizations compete, emphasizing the need for engaged employees to increase customer satisfaction, enhance the organization's reputation, create stakeholder value, and competitiveness (Bhatt, & Sharma, 2019; Baranwal et al., 2016; Eldor & Harpaz, 2016; Gupta & Sharma, 2016; Sekhar, Patwardhan, & Vyas, 2018). In 2004 Hewitt Associates reported that organizations with the highest employee engagement had a 4-year average total shareholder return of 20 % or higher, representing almost triple the return of organizations with lower employee engagement (Gupta & Sharma, 2016).

Organizations are depending on the employee's knowledge, involvement, proactive behavior, and need for challenging tasks to maximize competence and performance (Al Mehrzi & Singh, 2016; Song, Lim, Kang, & Kim, 2014). Patel, Moake, and Oh's (2019) determined that increasing employee demands may increase employee engagement because employees are challenged and can utilize their personal resources (education, talent, and experience). Employees that are challenged show their capabilities, tap into their expertise, and bring out their creativity (Hla, Mayuree, & Tanakorn, 2019; Patel, Moake, & Oh, 2019; Sekhar et al., 2018). The organization's effort in busting the employee's resources results in promoting work achievement, performance, and desire to remain with the organization (Bailey et al., 2017; Cesario & Chambel, 2017; Hla et al., 2019). Employee engagement and performance also affects employee happiness.

Happiness is an emotion that may spread from one person to another (Wu & Wu, 2019). Happy and satisfied employees outperformed unhappy, disengaged employees (Makikangas, Aunola, Seppala, & Hakanen, 2016) and invigorate others to perform (Kang & Busser, 2018; Wu & Wu, 2019), stressing the role managers place in creating an environment where employees motivate each other to perform and share their knowledge and experience.

High-performance work practices (HPWP) is a working model of high commitment and involvement to develop the employee's skills that involve the organization as a whole. Managers use HPWP to develop employee's talents and offer opportunities that benefit both the employees and the organization (Ogbonnaya & Valizade, 2018). HPWP has a positive association with employee engagement and job satisfaction. Employees who are engaged are satisfied with their work, relationships with peers, opportunities, and look to enhance their role to achieve higher levels of performance at the individual level and organizational level (Ogbonnaya & Valizade, 2018).

From the individual's perspective, Othman, Hasnaa, and Mahmood (2019) focused on the impact of HRM in employee engagement and individual work performance. Organizations are competing to recruit the best talent and retain talent (Gupta & Sharma, 2016), making it a top priority for managers to implement human resource (HR) programs to propel the hiring, training, and development process (Bhatt, & Sharma, 2019). Also, to ensure that organizations have the talent need it to sustain and grow the business, emphasizing the need for a talent pipeline. HRM is also critical to

evaluate an individual's performance. Performance evaluation is a method of assessing an individual's goal attainment, developmental needs to evaluate strengths and weaknesses (Othman, Hasnaa, & Mahmood, 2019), that allow managers to prepare the workforce to meet organizational financial objectives (Ogbonnaya & Valizade, 2018).

Employees who perceived the organization as supportive, careering, and with potential for growth work harder, find ways to improve work tasks, and are present mentally and physically (Othman et al., 2019). Othman, Hasnaa, and Mahmood (2019) concluded that employee engagement drives individual performance by way of human resource management. An essential role of human resources (HR) is to encourage the positive energy that motivates individuals, such as emotional, relational, and organizational energy associated with a shared vision, engagement, and job satisfaction — as a result, increasing creativity and innovation (Baker, 2019). Therefore, employee performance is an outcome of the employee's abilities and opportunities to perform (Katou, 2017), and HR provides the tools necessary for the organization to develop the employees. Organizations that have an effective HRM process benefit from a holistic view of the employee's and the organization's needs that drive employee engagement, performance, and empower the organization's culture.

From the organization's perspective, HRM serves to assess business strategies related to cost, innovation, and quality. HRM ensures that there is a shared vision in terms of resources, development, reward programs, and relations across the organization. HRM practice promotes individuality, dependability, and unanimity (Katou, 2017). The shared vision of the HRM system allows employees to focus on the organization's

objectives and have a collective view of the organization's purpose and vision. As a result, increasing performance. Also, the employees shared perceptions of the organization's training, development, and rewards enhance job satisfaction, and employee motivation, and engagement (Katou, 2017; Meng & Berger, 2019). Adapting flexible HRM strategies may also assist managers in overcoming any unexpected changes. Flexible HRM refers to the coordination of resources, where employees are cross-trained to perform different tasks associated with job satisfaction, employee engagement, and performance (Sekhar et al., 2018). Flexible HRM allows employees the opportunity to have work-life balance and, as a result, reciprocating by working hard and efficiently (Sekhar et al., 2018).

Employee Disengagement

Employee disengagement is a significant struggle for organizational managers as it affects the organization's productivity and profitability, Gallup data from 2017 reported that two-thirds of U.S. workers are disengaged (Wolff, 2019). Disengagement is the opposite of engagement. The employee is present at work but has a loss of enthusiasm, drive, interest, are pessimists, and complaints (Wolff, 2019). Researchers have associated employee burnout with employee disengagement and turnover. Employee burnout refers to overwhelm and stress at work that erodes engagement (Cole, Walter, Bedeian, & O'Boyle, 2012; Lai, Chow, & Loi, 2016). Cole et al. (2012) identified three elements of employee burnout fatigue, distrust, and ineffectiveness. Employees who are physically and mentally tired are more likely to develop feelings of anxiety and distrust towards co-workers and the organization that result in lower performance. Therefore, associating job

demands with emotional and physical burnout, that may result in health issues, employees complaining about the job (Cole et al., 2012), and turnover.

Employees who experience conflicts that affect their emotional engagement, such as lack of appreciation, intimidation, micromanagement, and high demands resulting in high levels of stress, are more likely to be emotionally disengaged and result in turnover (Reina, Rogers, Peterson, Byron, & Hom, 2018). In 2017 3.2 million employees quit their jobs a 10.3 % increase from the year before, as per the US Bureau of Labor Statistics, making employee turnover a problem for the organization's success (Memon, Salleh, Nordin, Cheah, Ting, & Chuah, 2018). Employee turnover costs an organization an average of 90% to 200% of annual salary as a result of hiring cost and training. It also may result in loss of productivity, customer relationships, and organizational knowledge (Reina et al., 2018). Organizations that dedicate resources to find employees that fit the organization's culture may decrease employee turnover, associating person-organization fit (P-O fit) to employee retention, organizational commitment, job satisfaction, and performance. P-O fit refers to employee's talents, expertise, knowledge, values, and objectives align with the organization's (Memon et al., 2018). Managers should look at the root causes of disengagement and make changes to the organization's culture and setting a plan of action that includes taking a close look at the employee's needs (Wolff, 2019). Wolff (2019) recommended addressing employee's needs by listening and understanding employee's concerns, align employee's work tasks with the employee's capabilities, create a clear vision, and making employees accountable for their performance. Addressing disengagement from an employee's needs perspective would

change the organization's culture to more inclusive, caring, and empowering, enhancing employee engagement and reducing employee turnover.

Summary

The review of the literature addressing the effect of the management style and LMX focusing on the quality of the relationship clarified the concepts of reciprocity. Reciprocity is the exchange that takes place in relationships, and high-quality relationships motivate employees to reciprocate by being engaged. Rewards are incentives to motivate employees to perform, and rewards can be intrinsic rewards such as personal goals and professional development. Intrinsic rewards are usually driven by how the employee feels about the manager and organization and include autonomy, work flexibility, and work-life balance. Extrinsic rewards can be monetary rewards or promotions and are usually controlled by the manager. Managers also affect the employee's perception of the organization's culture and rewards system, and ultimately employee engagement.

Researchers emphasized the impact of employee engagement in organizational performance and competitiveness by providing worldwide research on the effect of employee engagement and organizational profitability. There is ample literature available in the employee engagement topic that addressed job satisfaction, organizational commitment, corporate social responsibility, emotional and psychological impact, employee rewards, and human resource management. Therefore, managers and practitioners may benefit from a current outlook on the employee-manager, employee

rewards, and employee engagement topic that may serve as a new lens to view the current and future state of the organization.

Transition

Researchers have established that employee engagement is necessary for an organization's growth and survival. Organizations depend on their employees to develop new products, services, efficiency, productivity, and overall performance. Therefore, organizational managers are challenged to increase employee engagement as a form of competitiveness. Section 1 provides the literature review that summarizes previous research on the topic of SET, manager-employee relationship, employee rewards, and employee engagement. Literature reviews are used by the researcher to evaluate current research in the subject of the study that helps to assert the need for the study and answer the research question, which is what is the relationship between the manager-employee relationship, employee rewards, and employee engagement?. Section 1 covers the relationship between manager-employee from the SET view focusing on reciprocity and rewards. Also, reviewing elements such as the organization's culture, organizational performance, leader-member exchange, employee perception of LMX, turnover-intent, and disengagement. The role of the manager and organization in building an organizational culture that supports employee engagement is emphasized by reviewing leadership styles and engagement and performance.

Section 2 encompasses my role as the research, the role of the participants, research method, design, data collection methods, ethics in research, data analysis, and

reliability and validity of the research instrument. These are essential elements in answering, supporting, and validating the study.

Section 2: The Project

Employee engagement is associated with organizational performance and profitability (Bhatt & Sharma, 2019). Engaged employees are more confident about their work and can face challenges and work toward their goals even when experiencing setbacks (Teoh et al., 2016; Thompson, Lemmon, & Walter, 2015). Enhancing and sustaining employee engagement requires assessing employee needs and addressing employee expectations from the organization (Chawla, Dokadia, & Ria, 2017). This study focuses on the relationship between manager-employee relationship and employee rewards and employee engagement.

Purpose Statement

The purpose of this quantitative correlational study was to examine the relationship between manager-employee relationship and employee rewards and employee engagement. The independent variables are manager-employee relationship and employee rewards. The dependent variable is employee engagement. The targeted population comprised employees from one organization in the United States. The implication for positive social change is to inform employees and members of the community of the importance of employee engagement for the advancement of the employee's career, financial gain, and organizational performance and survival, which contributes to employment security and investment in the community.

Role of the Researcher

The role of the researcher is to identify the research method and data collection method for the research process (Saunders et al., 2016). My role as the researcher in this

study on the topic of employee engagement was to ensure that my research established rigor. Kohler et al. (2017) defined rigor as the reliability of the research theoretical development, the use of analytical tools and transparency of the research process, data collection, data analysis, interpretation, and reporting. The data collection process is a critical component of the research process. Therefore, ensuring the appropriate sample size for the study is vital (Kyvik, 2013). During the data collection process, the role of the researcher is to avoid personal bias and social selection bias that can encourage a desirable outcome (Daigneault, 2014; Noble & Smith, 2018). My role as the researcher was to ensure the reliability of the research process by conforming to appropriate sample size, transparency, and accuracy of the data to mitigate research bias.

My knowledge of the research topic was limited to my personal work experience as a sales professional. I had worked for the same organization for over 18 years and had long-term relationships with organization executives and associates. I did not have previous experience in conducting research, but my education and professionalism allowed me to remain objective in the research process. The study topic was of interest to me as employees are essential for the success of organizations. Employee engagement is associated with employee performance (Cesario & Chambel, 2017) and organizational competitiveness (Bhatt, & Sharma, 2019; Baranwal et al., 2016; Eldor & Harpaz, 2016; Sekhar, Patwardhan, & Vyas, 2018).

I used an anonymous online survey to collect data. A researcher can mitigate research bias by using an online survey offered to the entire research population (Landoy & Repanovici, 2009). Using an online survey allows researcher to conduct an

anonymous survey, obtain consent, track the response rate, and avoid multiple submissions (Landoy & Repanovici, 2009). My role as the researcher was to mitigate bias by not having contact with the research participants. My communication with the organization, ABC Corporation (a pseudonym), was limited to one executive. My contact allowed the research study and distributed the link to the online survey to the participants.

Researchers conducting research that involves human participants should incorporate the principles of ethical conduct (Kaewkungwal & Adams, 2019). Ethics in research includes the protection of participants' rights, self-worth, and welfare. A researcher's conduct can influence the research results and have possible consequences for society (Kaewkungwal & Adams, 2019). I followed the ethical guidelines outlined in the Belmont report. The Belmont report emphasizes the protection of the research participants, addressing the topics of respect, beneficence, and justice (National Commission for the Protection of Human Subjects of Biomedical and Behavioral Research, 1979). Respect refers to respect for participants by ensuring that they understand their right to consent and to confidentiality in the research. Beneficence refers to the researcher's avoidance of unnecessary harm to participants. Justice refers to allowing the equal opportunity to participants without exploiting vulnerable groups or excluding participants who might benefit from the research (National Commission for the Protection of Human Subjects of Biomedical and Behavioral Research, 1979). To protect the research participants, I provided the participants with equal opportunity to participate in the study, and I informed participants of the research purpose and who may benefit

from the research outcome. I provided a consent form, informed participants of their right to participate or withdraw from the research, and ensured confidentiality.

Participants

The criteria for selecting the research participants are as follows: (a) 18 years of age or older, (b) current full-time employees of ABC Corporation, (c) have at least 1 year experience working for ABC Corporation, (d) volunteered to participate, and (e) able to sign the consent form. My contact at the ABC Corporation communicated with the employees by email and informed them of the research purpose and why and how they were selected to participate in the study. Participants provided consent by clicking on the link to the survey through Survey Monkey. The survey was anonymous. The Belmont report emphasizes the role of the researcher in data collection and ethical implications to protect the research participants. Individuals should be able to choose to participate in the study, and the researcher has the responsibility to inform participants of any potential harm as the result of participating in the study and provide the right to withdraw from the research (National Commission for the Protection of Human Subjects of Biomedical and Behavioral Research, 1979).

The participants' characteristics aligned with the research question by being employees of an organization in the United States, the ABC Corporation. Investigating the manager-employee relationship, employee rewards, and employee engagement required employed participants. Roof (2015) stated that employee engagement research, by definition, requires employed adult participants. Breevaart and Bakker's (2018) research participants comprised of elementary teachers working for a school in the

Netherlands. Walden, Jung, and Westerman's (2017) research participants were members of the millennial generation in the United States born between 1982 and 2004 and employed full-time or part-time.

Research Method and Design

Research Method

I selected the quantitative research method for my research study. The quantitative research method is rigorous and relies on controlled measurements, such as surveys to assess the phenomenon (Rutberg & Bouikidis, 2018). The quantitative method allows researchers the use of statistics for data analysis and hypothesis testing (Gunn, 2017; Zyphur & Pierides, 2019). Researchers use the quantitative research method to estimate the probability of error and determine if hypotheses should be accepted or rejected (Zyphur & Pierides, 2019). Using the quantitative research method, I was able to determine if a relationship existed between manager-employee relationship and employee engagement and employee rewards and employee engagement to accept or reject the null hypothesis.

Other research methods I considered for my research study were the qualitative research method and the mixed method. The qualitative research method is associated with an interpretive philosophy to obtain an in-depth understanding of the research phenomenon (Park & Park, 2016; Solis, Aristomene, Feitosa, & Smith, 2016). The qualitative method allows the researcher the flexibility to get closer to the phenomenon by interacting with the research participants (Park & Park, 2016) and by listening to the participants' experiences and perceptions of the phenomenon (Rutberg & Bouikidis,

2018). The qualitative researcher can capture details, assess the conditions of the participant (or participants) if in a team environment, and identify cultural differences (Solis et al., 2016). The qualitative research method allows researchers to draw rich conclusions that incorporate the dynamics and complexity of the phenomenon (Solis et al., 2016).

The mixed method combines quantitative and qualitative data collection and analysis in the same research (Carins et al., 2016; Gunn, 2017; Rutberg & Bouikidis, 2018; Solis et al., 2016). The mixed method allows researchers to collect two sets of data and introduce statistical analysis at any point in the research study. Therefore, researchers can estimate changes in the research variables over time and incorporate writing and numerical conclusions (Rutberg & Bouikidis, 2018; Solis et al., 2016). I did not select the qualitative research method for my research study because the primary data collection tools, as per Mackenzie and Knipe (2006), are interviews, observations, document reviews, and visual data analysis. The data obtained using these data collection tools are best represented through words and analyzed using thematic analysis (Mackenzie & Knipe, 2006) and are not directly measurable and suitable for statistical analysis to determine the relationship between the research variables. I did not select the mixed method as it is a combination of quantitative and qualitative components requiring a qualitative component.

Research Design

The research design for this study is correlational design. The correlational design is a nonexperimental design used to examine the relationship between variables (Park &

Park, 2016), without the manipulation of variables (Rutberg & Bouikidis, 2018).

Researchers collect data using existing measurements and analyze data to determine if a relationship exists between the variables (Rutberg & Bouikidis, 2018). The quantitative research method can also be done using experimental design and quasi-experimental design. The experimental design uses a control group and random assignment of participants. Researchers would use experimental design when the phenomenon is identifiable and isolated in a controlled environment where the experiment takes place (Becker et al., 2017; Rutberg & Bouikidis, 2018). The experimental design does not work for my research project. I do not have a control group and control conditions, and I am looking for the relationship between variables. The quasi-experiment design allows interventions (control variables) in the design in an effort to control confounders and biases (Becker et al., 2017). The quasi-experiment design does not require a control group, and it does not randomly assign the participants (Becker et al., 2017; Rutberg & Bouikidis, 2018). In a quasi-experimental design, the interventions are measured before and after the intervention to determine if the intervention created a change in the phenomenon (Rutberg & Bouikidis, 2018). I did not select the quasi-experimental design as the intent of my study is to find the relationship between variables without intervention.

Population and Sampling

The research population comprises of the group of individuals the researcher is attempting to generalize the research findings (Elli, 2001). The population for my research project consists of full-time adult employees of the ABC Corporation

(organization's name was changed for confidentiality) with a minimum of one year with the organization. The population aligned with the research questions as adult full-time employees of the ABC Corporation were able to classify their relationship with their manager and their perception about rewards and work engagement by completing the survey.

The researcher's sampling method is either probability or nonprobability sampling (Erba, Ternes, Bobkowski, Logan, & Liu, 2018). The probability sample is used to obtain a random sample of the population that may be generalized to the general population (Ellis, 2001). Probability sampling can be done using one of the types of random sampling; random sampling (all members of the population have an equal chance of selection) systematic random (the researcher chooses participants, for example, every 10th person from the complete list, stratified (the samples represent the proportions of the population), multi-stage cluster (a multiple-stage process used when a population is too large for random sampling, or disproportionate sampling (unequal sampled subpopulation increasing the probability of selection; Ellis, 2001).

Researchers can use nonprobability sampling by using any of the following nonrandom sample techniques; convenience sampling (the sample is readily available to the researcher), snowball (a selected population refers other members), quota (the sample is based on known proportions of the population) or purposive sampling (the researcher selects the sample based on the objective of the study; Ellis, 2001). Nonprobability sampling may result in data that does not represent the population of interest and jeopardize the researcher's ability to generalize the results to the general population (Erba

et al., 2018). Nonprobability data and participants' availability to the researcher should not be the drivers for the research question (Erba et al., 2018). Researchers should remain focus on the research purpose and best research method to answer the research question.

Convenience sampling is a type of nonprobability sampling technique and one of the most commonly used sampling techniques (Spekle & Widener, 2018; Ismail, Iqbal, & Nasr (2019). Spekle and Widener (2018) stated that the purpose of the research study should be considered to determine the effect of using a convenience sample. Also, the concepts of prototypically (how common the research is within a large sample paradigm and sample relevance (sample members are defined the same as members in the targeted population; Spekle & Widener, 2018). I collected data from a convenience sample.

Convenience sampling is the appropriate sampling method for my research study as the purpose of the research study is to determine the relationship between variables using a nonexperimental correlational design. The target population is fulltime employees of the ABC Corporation, excluding consultants and part-time or seasonal employees as they would not be prototypical for this research study. I did not select the probabilistic sample method because it requires having access to a larger population to select from that population randomly. Furthermore, my research intent is to provide knowledge on the research subject by examining the relationship between variables and not to generalize to a larger population. The sample size requirement is a critical component of research planning (Moinester & Gottfried, 2014). The researcher must obtain a representative sample of the population (Ellis, 2001). Researchers use confident interval analysis to compute the optimal sample size in the cross-sectional correlational design. The sample

size helps researchers to identify any significant correlation between variables (Moinester & Gottfried, 2014). The sample size for this research study was calculated using the G*Power 3, a free program available to download for statistical analyses (Buchner, Erdfelder, Faul, & Lang, 2009). Calculating the F test assuming a large effect size $f^2 = .35$, $\alpha = .05$, and two predictor variables requires a minimum sample size of 31 participants to achieve power ($1 - \beta$) of .80. Researchers have adopted .80 as the minimum power, .80 power indicates an 80% or higher chance of rejecting a null hypothesis (Kretzschmar & Gignac, 2019). The data were collected from 32 participants, and the sample requirement was met.

Ethical Research

Protecting the human subject is an integral part of ethics in research, and it is the foundation of the Belmont Report, especially the protection of vulnerable subjects (National Commission for the Protection of Human Subjects of Biomedical and Behavioral Research, 1979). It is the role of the researcher to ensure that the research participants are aware of any potential harm as a result of the research and are willing participants by providing consent (National Commission for the Protection of Human Subjects of Biomedical and Behavioral Research, 1979). Rogers and Meek Lange (2013) expanded on the concept of vulnerable populations by emphasizing that vulnerability should not only be regarded as being able to provide consent but the inclusion or omission of minority groups that might alter the research outcomes. Rogers and Meek Lange identified three types of vulnerability: inherent (part of all humans), situational (influenced by social, political, or economic conditions of each individual), and

pathogenic (part of situational vulnerability that is influenced by unfavorable social experiences). Furthermore, recommending that priority should be given to pathogenic vulnerabilities that can avoid discrimination and racism in research (Rogers & Meek Lange, 2013), presenting a broader view to research ethics that goes beyond providing consent.

In addition to protecting the research participants, research ethics involves all aspects of the research process. The researcher should ensure the transparency of the research (Abston et al., 2016; Zyphur, 2019). Zyphur and Pierides (2017) emphasized that quantitative research should be driven by the research purpose and the ethical consequences of the research purpose, referring to it as research orientation. Ethics should be rooted in the design method, regardless of the type of design (Zyphur, 2019). Abston et al. (2016), in their research about questionable research practices, emphasized that in addition to legal ethics and protection of human participants, students should be taught ethics related to the research design, analysis, and reporting of data. The concept of questionable research practices calls attention to the standards that researchers should follow regardless of their desire for a specific result (Abston et al., 2016). Researchers, regardless of pressure to achieve a desirable result, should adhere to ethical guidelines that can ensure the validity and reliability of the research.

My role as the researcher is to ensure that my research project can stand rigorous critics from the Walden University review board to scholars and practitioners. Ethics is part of all aspects of the research project from the review of the professional literature, adhering to plagiarism guidelines dictated by the APA manual, obtaining

permission to use measures, and selecting analysis techniques that can best answer the research question. Also, storing the research data and research notes for a minimum of 5 years. I informed the research participants that the data collected will be stored in a secure safe for 5 years and destroyed after 5 years. Furthermore, to ensure that I met all the ethical requirements for my research project, I did not begin the data collection process until I obtained permission from Walden University's Institutional Review Board (IRB). Walden University's IRB approval number for this study is 06-19-20-0451487, and it expires on June 18, 2021. Once I had the IRB approval number, I communicated with my contact at the ABC Corporation, who communicated with the participants through e-mail. The e-mail address and organization's name will be kept confidential; the name of the organization was changed to the ABC Corporation to protect the identity of the research participants.

Data Collection Instruments

I used the LMX Scale to measure the independent variable manager-employee relationship. Graen and Cashman developed the LMX scale in 1975. In 1980 Liden and Graen changed the LMX scale from 5 items to 7 items to measure productivity and satisfaction. Graen, Novak, and Sommerkamp (1982) used the LMX 7 item scale to measure LMX quality. The 7 items are measured using a 5-point Likert scale, and the Cronbach alphas were .86 and .84 at two different time points. The test-retest correlation over a 6-month interval was .67. Khalili (2016) used the LMX survey to gather data from 1,221 employees in Australia and determined that LMX has a substantial positive relationship with the employee's level of creativity and innovation. Atitumpong and

Badir (2018) used the LMX survey in their study of LMX, learning orientation, and innovative work behavior with a sample of 362 employees in manufacturing in Thailand.

As per Graen and Uhl-Bien (1995), the scale may be used for educational purposes and non-commercial research without the need to request written permission from the author and publisher. To measure the independent variable employee rewards, I used two scales the Intrinsic Work Rewards Scale (IWRS) developed by Renard and Snelgar (2016) and Extrinsic Rewards on Creativity Measure developed by Baer, Oldham, and Cummings (2003). These two scales addressed the two components of employee rewards. The IWRS test includes 25 items measured using a 5-point Likert scale item ranging from 1 strongly disagree to 5 strongly agree (Renard & Snelgar, 2016). Renard and Snelgar validated the IWRS using a sample that consisted of nonprofit employees from Australia, South Africa, and the United States. The scale measures meaningful work, flexibility work, challenging work, varied work, and enjoyable work (Renard & Snelgar, 2016). The reliability coefficient is 0.86 and hold simultaneously content and construct validity (Renard & Snelgar, 2016). Renard and Snelgar confirmed satisfactory content validity by conducting an exploratory factor analysis. Construct validity was verified using Pearson's Product Moment Correlations, which produced significant results showing that the IWRS scores and its factors related to work engagement and intention to quit. The exploratory and confirmatory factor analyses confirmed the five-factor structure. They concluded that five eigenvalues were more significant than the 1.0 limit, which represents five distinct factors: Meaningful work, flexible work, challenging work, varied work, and enjoyable work. The confirmatory

factor analysis showed satisfactory fit indices for the five-factor model (Renard & Snelgar, 2016). Renard and Snelgar's research focused on quantifying non-profit employee's desires to work using the IWRS. The IWRS encompasses three factors, the personal connection to the work, the personal motivation to impact others by making a difference, and the personal desire for accomplishment. The study concluded that intrinsic rewards are positively related to work engagement and employee's satisfaction with their compensation and negatively related to employee's intention to quit. To use the IWRS for this research study, I obtained permission from one of the authors Michelle Renard.

The extrinsic rewards on creativity scale consist of three items and measured using a 5-point Likert scale ranging from 1 strongly disagree to 7 strongly agree. Baer et al. proved reliability and internal consistency by taking the average of the three items to create an index $\alpha = .77$. Baer et al. addressed discriminant validity by conducting a maximum likelihood confirmatory analysis and determined an acceptable fit. Malik, Butt, and Choi (2015) assessed extrinsic rewards for creativity with an eight-item scale incorporating items from Baer, Oldham, and Cummings (2003). Malik's et al. (2015) study based on a sample group of 181 employee-supervisor dyads concluded that extrinsic rewards for creativity positively influence creative performance when employees have high creative self-efficacy and consider rewards, as necessary. Fuli, Hong, Kwok, and Yang (2017) used the three items scale from Baer et al. (2003) to measure reward for creativity based on a sample of 196 employees from a construction company in China. Fuli et al. (2017) concluded that there was a significant relationship

between high perceived rewards and challenge appraisal when challenge appraisal was high; it significantly influences creative performance. Baer et al. provided a statement permitting to use the test for non-commercial and educational research without the need for written permission.

I used the Work and Well-Being Survey (UWES-9) to measure the dependent variable employee engagement. The UWES-9 was developed by Schaufeli, Bakker, and Salanova in 2006 to measure employee engagement addressing the employee's vigor, dedication, and absorption. The original scale consisted of 17 items and reduced to 9 items after collecting data from 10 countries with a total sample size of 14,521. The 9 items are measured using a 7-point Likert scale ranging from 0 (never) to 6 (always/every day) (Schaufeli, Bakker & Salanova, 2006). The UWES-9 reliability consists of internal consistency Cronbach's alpha for the 9-item scale across 10 countries wide-ranging from .85 and .92 with a median of .92 (Schaufeli et al., 2006). Schaufeli et al. (2006) did not provide a factor analysis. I converted the 7-point Likert scale to a 5-point Likert scale by omitting two items and ranging from 1(never) to 5 (always/every day). Researchers have used these scales in numerous researches around the world. Altinay et al. (2019), in their study of 310 employees in the hotel industry in Taiwan, used the UWES-9 to measure work engagement based on the role of LMX, role overload, and job security. Teoh et al. (2016), in their studies of a UK based global data management organization with a sample of 288 employees, used the UWES-9 to measure employee work attitudes based on manager interactions that either support or do not support employees. Schaufeli et al.

granted permission for researchers to use the UWES-9 for non-commercial and educational research without seeking written permission.

Data Collection Technique

The researcher selects the data collection method that best suits the research study. The cross-sectional survey design may save the researcher time and cost (Nimon & Astakhova, 2015). I have selected the cross-sectional survey as it best fits my research requirements of time, budget, and geographical location. Surveys can be an excellent source to obtain information, need it for a research study (Phillips, 2015). Researchers can reach a broader sampling group regardless of their location, and it allows participants the flexibility to respond at their convenience (Walsh & Brinker, 2015). However, the survey should be well design and address the intent of the study to obtain reliable data (Phillips, 2015). Therefore, I used questions from proven sources used by researchers in research studies about employee engagement, job satisfaction, LMX, rewards, creativity, and innovation. Please see Appendix A for the questionnaire.

I did not conduct a pilot study for the study as researchers have used the survey instruments to measure the constructs of manager-employee relationships, employee rewards, and employee engagement and have proved to be valid and reliable. To measure the independent variable manager-employee relationship, I used the items from the Leader-Member-Exchange (LMX) Survey (see Appendix A). The LMX survey includes seven statements that describe how the employee feels about the relationship with their manager (Graen & Uhl-Bien, 1995).

To measure the independent variable employee rewards, I used two scales the Intrinsic Work Rewards Scale (IWRS) by Renard and Snelgar (2016) and Extrinsic Rewards on Creativity Measure by Baer, Oldham, and Cummings (2003). The IWRS test includes 25 items (Renard & Snelgar, 2016). The Extrinsic Rewards on Creativity Measure test consists of three items (Baer, Oldham, & Cummings, 2003). I used the Work and Well-Being Survey (UWES-9) to measure the dependent variable employee engagement. The UWES-9 includes 9 items that describe how employees feel at work (Lee & Ok, 2016). The survey consists of 4 sections; section 1 includes demographic questions without requiring any personal information. Section 2 consists of the scale of measurement for the construct manager-employee relationship using the LMX survey consisting of 7 questions. Section 3 includes two scales of measurement to measure the construct employee rewards. The IWRS survey consists of 25 questions and extrinsic rewards on creativity comprised of 3 questions. Section four includes the scale of measurement to measure employee engagement using the UWES-9 survey consisting of 9 questions. The total number of questions is 44, not including the demographic questions. The Likert Scale, as indicated by each instrument, was used to measure the responses. The Likert Scale can help to gauge respondents' feelings about the situation described in the questions (Phillips, 2015).

I did not begin the data collection process until I obtained IRB approval from Walden University. Once I had the IRB number, I used a web-based survey Survey Monkey and sent the electronic survey link to my contact at the ABC Corporation. Survey Monkey, as per Phillips (2015), is a very popular survey tool that offers

researchers the ability to design the survey and send it to the targeted participants by embedding a link to the survey in the email. Survey Monkey provides the ability to export data to statistical software such as Statistical Package for Social Sciences (SPSS) (Phillips, 2015). I converted the 7-point Likert scale UWES-9 to a 5-point Likert scale by omitting two items to ensure the data elements measure is comparable for the linear regression analysis using SPSS as the statistical software.

Data Analysis

The purpose of my research study is to answer the research question using the following hypothesis.

RQ1: Is there a significant relationship between manager-employee relationship and employee engagement?

H_01 : There is no significant relationship between manager-employee relationship and employee engagement.

H_{a1} : There is a significant relationship between manager-employee relationship and employee engagement.

RQ2: Is there a significant relationship between employee rewards and employee engagement?

H_02 : There is not a significant relationship between employee rewards and employee engagement.

H_{a2} : There is a significant relationship between employee rewards and employee engagement.

I conducted a multiple linear regression analysis to determine the relationship between variables. Multiple linear regression tests are used to evaluate how independent variables are related to the dependent variable. Multiple linear regressions can also identify the contribution of each independent variable to the dependent variable (Chao, Nylander-French, Kupper, & Zhao, 2008). Researchers in different fields of study are using multiple linear regressions to interpret meta-analytic data as they can test complex models (Rosopa & Kim, 2017). Rosopa and Kim (2017) presented several examples of studies using multiple linear regressions to examine whether engagement mediates job characteristics and job performance and whether the relation between telecommuting and performance is mediated by autonomy. Multiple linear regression tests are appropriate to assess the relationship between manager-employee relationship, employee rewards, and employee engagement. I considered two-way ANOVA for my research study. Still, it was not suitable as two-way ANOVA is used to identify the effects of the independent variables on the dependent variable and commonly used in experimental science (Zhang, 2012). Researchers used two-way ANOVA to examine whether to accept or reject hypotheses when the hypotheses involve differences between two or more groups (Green & Salkind, 2014), and the purpose of this research is to find the relationship between the variables. I also considered logistic regression for this research study. Researchers used logistic regression to determine how two groups differed, and it is the leading method for modeling binary results. The data are usually reported using percentage point effects (Terhanian, 2019). My research study does not include binary questions. Terhanian

(2019) stated that the data's character is essential in selecting the data analysis method.

Therefore, multiple linear regression is most appropriate for my research study.

Data cleaning, screening procedures, and missing data were done by visually inspecting the data for consistency and accuracy. The researcher can view the data file and review each case to detect any discrepancies in the data entry and scales that may jeopardize the analysis (Green & Salkind, 2017). Wang and Johnson (2019) stated that handling missing data has been an area of interest in statistical research for over 3 decades. Data cleaning methods available are data deletion, single imputation, and multiple imputation. Ismail, Iqbal, and Nasr (2019) deleted the cases missing data as the percentage of cases missing data from the complete data set was between 0 to 3.2 percent, stating that if the percentage is below 5% and the missing data is completely random, the cases can be deleted. Multiple imputation computing is done using random drawings of imputed data from a Bayesian posterior distribution (Wang & Johnson, 2019). Researchers can use SPSS for the imputation of missing data and create multiple complete data sets, generate results by conducting statistical analysis on the imputed data, and analyze the results for uncertainty from missing data imputations for valid probabilistic inferences (Wang & Johnson, 2019). Data cleaning before the multiple linear regression analysis helped to evaluate the assumptions.

The multiple linear regression analysis assumptions of sample size, outliers, multicollinearity, normality, linearity, and homoscedasticity were assessed to determine their validity (Green & Salkind, 2017). Testing for the normality assumption of the data first allows the researcher to decide whether the mean value represents the data or not and

whether to use parametric or nonparametric tests (Mishra, Pandey, Singh, Gupta, Sahu, & Keshri, 2019). Normality was assessed using graphics (histogram and normal probability plot) and numerical (Shapiro-Wilk test) methods. These two methods may allow the researcher objective judgment for cases with low sample size and large samples accordingly (Mishra et al., 2019). The assumption of sample size was met by meeting the sample size requirement of 31 calculated using G* Power 3 (Buchner, Erdfelder, Faul, & Lang, 2009). Cook's distance can be used to detect outliers (Cousineau & Chartier, 2010) and scatterplots (Green & Salkind, 2017). I evaluated multicollinearity by viewing the correlation coefficients among the independent variables. And linearity and homoscedasticity by examining the scatterplots of standardized residuals (Green & Salkind, 2017).

If the assumptions are violated, the research conclusion may not be as meaningful. The mean value is used to calculate the significance level or p -value; consequently, if the data is not normally distributed, the mean is not representative of the value of the data (Mishra et al., 2019). When the assumption of normality is violated, medians are used using non-parametric tests to compare groups (Mishra et al., 2019). Bootstrapping can also be used to estimate the sampling distribution as it provides the researcher with the largest number of resampling combinations (Bishara & Hittner, 2012). Multicollinearity is present when the independent variables correlate with each other with a value higher than .8. If multicollinearity is present, the variables can be reassessed by obtaining more information about where and how there is interdependence and potentially remove the variable. Or partial least square estimation can be performed (Farrar & Glauber, 1967).

Homoscedasticity is when the error variance is the same in all observations. When this assumption is violated the use of a weighted least square estimator is recommended or adaptive estimation procedure transformation (Aslam, Riaz, & Altaf, 2011). Summary details using descriptive statistics showed the impact of the assumptions in the statistical analysis.

I presented a summary of the data using descriptive statistics. Descriptive statistics include measures of frequency, frequency percentage. Measures of central tendency mean, median, mode, measures of dispersion variance, standard deviation (SD), standard error, and coefficient of variation (CV; Mishra et al., 2019). The letter (n) represents the sample size and the letter (r) the value of the correlation coefficient. The R^2 value indicates the proportion of variance shared by the variables and degrees of freedom (df). The confidence level of p -value .05 was used to support or reject the null hypothesis. A confidence level of 95% indicates a 5% chance of type I one error (rejecting the null hypothesis when it is true). The confidence level and power of analysis decrease the possibility of a Type II error (accepting the null hypothesis when it is false) (Green & Salkind, 2017). If there is a significant relationship between the independent and dependent variables, the p -value will be $p \leq .05$. A p -value $p \leq .01$ or .001 indicates that the relationship is more significant and highly significant. P -value of ≥ 0.05 suggests that there is not a significant relationship, and the null hypothesis will be rejected (Green & Salkind, 2017). The value ranges from -1 to +1. A coefficient of -0 or +1 would indicate a perfect linear relationship. The closer the coefficient value to -1 or +1, the stronger the relationship between the variables (Mukaka, 2012). Mukaka (2012) stated

that a positive coefficient means that the variables are directly related; for example, if the value of one variable goes up, the value of the other variable goes up. A negative coefficient means that the variables are inversely related if the value of a variable goes up; the value of the other variable goes down.

Study Validity

The main objective of quantitative research is to view the phenomenon under study as a dataset and establish any connections by using statistical tools that can identify and verify through inferences which connections are real. Creating a representation of the phenomenon under study that is verifiable establishing the validity and reliability of the study (Barnham, 2015). It is essential to address the internal validity, external validity, and construct validity in quantitative research (Broniatowski & Tucker, 2017).

Internal Validity

Internal validity refers to the connection between variables that results from a causal relationship between the variables and not from forged relationships (Broniatowski & Tucker, 2017; Yin, 2018). Internal validity is only relevant in experimental or quasi-experimental design, where researchers seek to examine causal relationships. This study is a nonexperimental design (i.e., correlational), and threats to internal validity do not apply to correlational studies. However, threats to statistical conclusion validity are relevant concerns.

Statistical Conclusion Validity

Statistical conclusion validity refers to how dependable is the knowledge produced by the researcher based on adequate data analysis (Garcia-Perez, 2012). Threats

to statistical conclusion validity are conditions that affect the research outcome by inflating the Type I error rates (rejecting the null hypothesis when it is true) and Type II error rates (accepting the null hypothesis when it is false; Garcia-Perez, 2012). The three conditions that impact statistical conclusion validity are (a) reliability of the instrument, (b) data assumptions, and (c) sample size.

Reliability of the instrument. Reliability of the instrument refers to the researcher's ability to replicate the results of a study obtained using a specific measurement (Bolarinwa, 2015). Researchers use instruments of data collection that have a published reliability coefficient (Heale & Twycross, 2015). Researchers also use indices of internal consistency to infer reliability of instruments (Heale & Twycross, 2015). Heale and Twycross (2015) stated that the reliability coefficient ranges from 0 to 1, and the closer the coefficient to 1, the higher the internal consistency, an acceptable value is (i.e., >.7). The instruments used in my research study have reliability coefficient values > 0.7. Cronbach's α is a commonly used test by researchers to conduct an internal consistency reliability check to determine the reliability of the instrument (Heale & Twycross, 2015). I used Cronbach's alpha to compare the instrument's internal consistency to my research sample.

Data assumptions. Data assumptions is another condition that impacts statistical conclusion validity. The multiple linear regression analysis assumptions are outliers, multicollinearity, normality, linearity, and homoscedasticity (Green & Salkind, 2017). Researches can control threats to statistical conclusion validity and reduce the possibility of Type 1 and Type II error by using an appropriate statistical test and by not violating

the assumptions (Garcia-Perez, 2012). Violating the data assumptions of homoscedasticity, linearity, and normal distribution jeopardizes the statistical conclusion validity by not controlling Type I and Type II error rates (Garcia-Perez, 2012) and producing misleading and biased confidence intervals (Green & Salkind, 2014). Green and Salkind (2014) recommended that researchers examine the normal probability plot of the regression standardized residuals, scatterplots, and skewness, and kurtosis coefficient ranges to verify the assumptions of homoscedasticity, linearity, and normality.

Researchers also use bootstrapping an inferential technique in statistics to address data assumption violations (Warton, Thibaut, & Wang, 2017) and parameter dependency (Chang, Sickles, & Song, 2015). Bootstrapping is a resampling technique that uses the sample to randomly pull a replacement sample that is used for constructing confidence intervals and not relying on one statistical sample to estimate a standard error (Warton et al., 2017). I used bootstrapping to ensure the assumptions were not violated.

Sample size. The sample size affects the statistical conclusion validity of a study. The smaller the sample size, the more chances of misleading output, and the larger the sample size, the more significant the accuracy of the output. Researchers can conduct a statistical power of analysis provides the sample size necessary to test the hypothesis (Hughes, 2017). The probability of committing a Type I error increases when researchers use an inadequate sample size (Hawkins, Gallacher, & Gammell, 2013). Hawkins et al. (2013) stated that an 80% level of power is acceptable, translating to a 20% chance of committing a Type II error. Increasing the level of power reduces the chance of Type I and Type II errors (Hawkins et al., 2013). Increasing the number of participants increases

statistical power (Meyvis & Van Osselaer, 2018). I used G*Power to conduct a power of analysis to determine the sample size and minimize the threat to statistical conclusion validity.

External Validity

External validity refers to the researcher's ability to generalize the data to a broader population other than the population under the study (Bolarinwa, 2015; Broniatowski & Tucker, 2017). Research lacks external validity when the relationship is unsustainable when changes occurred in the context of the study (Broniatowski & Tucker, 2017). Having a large data set allows patterns to emerge (Barnham, 2015). Increasing the sample size strengthens the researcher's ability to generalize findings to a larger population (Hawkins et al., 2013). The sampling method and population make up the population validity, a critical component of external validity that enable the generalizability of results to the general population (Erba et al., 2018). Using a probabilistic sampling method and selecting a random sample from a large population strengthens external validity. Using a non-probabilistic sampling method and convenience sample limits the ability to generalize the research results to the population sample (Landers & Behrend, 2015). The participant's social, professional characteristics and demographics can alter the external validity of the study (Erba et al., 2018). I used a convenience sample that limits the ability to generalize the study results. I used a statistical power of analysis to obtain the appropriate sample size for my study using 80% power the sample size is 31 participants.

Construct Validity

The constructs of the study were obtained from SET, the theoretical framework for this research study. Construct validity refers to whether the scale of measurement the researcher used to measure the construct of the study adequately measures the construct of the research theory (Broniatowski & Tucker, 2017; Yin, 2018). The scales of measurement to measure the constructs of this study are the LMX Survey to measure the construct manager-employee relationship. The construct employee rewards was measured using two scales of measurement the IWRS survey to measure Intrinsic Rewards and the Extrinsic Rewards on Creativity survey to measure extrinsic rewards. The UWES-9 scale was used to measure employee engagement. Researchers have validated these scales of measurement, providing indices of internal consistency to infer reliability of instruments.

Transition and Summary

Section 2 of this study, reintegrated the purpose of the research focusing on the role of the researcher in all aspects of the research method. The ethical implications of the research process were discussed as it pertains to the participant's confidentiality, data security, and IRB approval. The quantitative research method, design, population, and sampling are reviewed and justified. The instrument used to measure the constructs of the manager-employee relationship, employee rewards, and employee engagement are introduced, and validity is established. The data collection technique, an online survey, is discussed, and the data analysis techniques are presented to confirm the validity of the research. The data were analyzed using SPSS.

In section 3, I presented the research findings and provided statistical results, tables, and graphs that support the study findings. I also, provided a research summary, and theoretical association of the findings, and finally discussed how the research impacted the professional practice and social change and made recommendations that may impact practitioners and future research studies.

Section 3: Application to Professional Practice and Implications for Change

Introduction

The purpose of this quantitative correlational study was to examine the relationship between the manager-employee relationship, employee rewards, and employee engagement. The independent variables are the manager-employee relationship and employee rewards. The dependent variable is employee engagement. The first null hypothesis (H_01 : There is not a significant relationship between manager-employee relationship and employee engagement) was accepted, and the second null hypothesis (H_02 : There is not a significant relationship between employee rewards and employee engagement) was rejected. Employee rewards significantly predicted employee engagement.

Presentation of the Findings

I used an online survey to generate the data (see Appendix A) to test the relationship between the independent variables of manager-employee relationship and employee rewards and the dependent variable employee engagement. The data were collected over 4 days, and 32 employees of the ABC Corporation responded to the survey. Of the 32 responses, one was eliminated because of missing data, resulting in a sample size of 31. Using an online survey facilitated the use of follow-up emails by the ABC Corporation, resulting in a higher response rate. The response rate for the survey was 97%, based on a population size of 32. According to Sanchez-Fernandez et al. (2012), the response rate of online surveys is between 25% and 30%, and it could double when follow-up messages are sent to the participants.

In the presentation of the findings, I discuss testing of the assumptions, present descriptive statistics and inferential statistic results, provide a theoretical examination relevant to the findings, and conclude with a summary.

Tests of Assumptions

The assumptions of multicollinearity, outliers, normality, linearity, homoscedasticity, and independence of residuals were evaluated. Researchers must present a transparent analysis of the assumptions to support the study's informational value. Violation of the assumptions without proper analysis may result in plausible results (Flatt & Jacobs, 2019). The assumptions can be evaluated statistically or using graphs (Flatt & Jacobs, 2019). I used both techniques to analyze the assumptions and present the statistical model and visual overview of the data.

Multicollinearity was evaluated by viewing the correlation coefficients among the predictor variables. All bivariate correlations were medium; therefore, the assumption of multicollinearity was not violated. Table 1 contains the correlation coefficients.

Table 1

Correlation Coefficients Among Study Predictor Variables

Variable	Manager-employee relationship	Employee rewards
Manager-employee relationship	1	.623
Employee rewards	.623	1

Outliers, normality, linearity, homoscedasticity, and independence of residuals were evaluated by examining the normal probability plot (P-P) of the regression standardized residuals (Figure 1), the scatterplot of the standardized residuals (Figure 2),

and the histogram of the standardized residuals (Figure 3). The examinations indicated there were no major violations of these assumptions. The data points lie in a reasonably straight line (Figure 1), diagonal from the bottom left to the top right, providing visual evidence supporting that the assumption of normality has not been violated (Hickey, Kontopantelis, Takkenberg, & Beyersdorf, 2019). The histogram of the standardized residuals (Figure 3) supports the statistics of the standardized residual a minimum value of -1.796 (left) and maximum value of 2.264 (right), supporting that the assumption of normality has not been violated. The scatterplot of the standardized residuals (Figure 2) does not show a systematic pattern indicating that the assumption of linearity and homoscedasticity have been met (Green & Salkind, 2017; Hickey et al., 2019). I conducted a bootstrapping test using 2,000 samples to address the possibility of assumption violations. Bootstrapping using 1,000 samples is sufficient to achieve a 95% confidence level and prevent the possible influence of assumption violations (Puth, Neuhayser, & Ruxton, 2015). Table 3 includes the 95% confidence intervals based on the bootstrap samples.

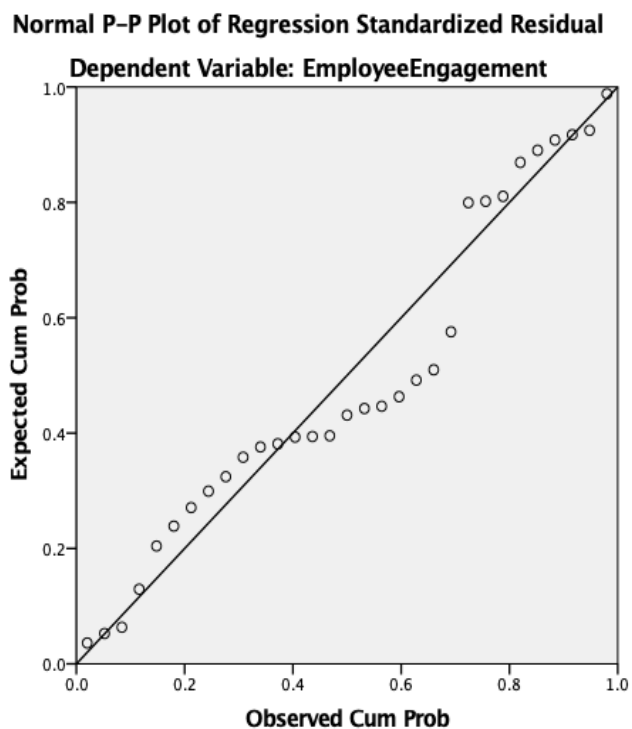


Figure 1. Normal probability plot (P-P) of the regression standardized residuals.

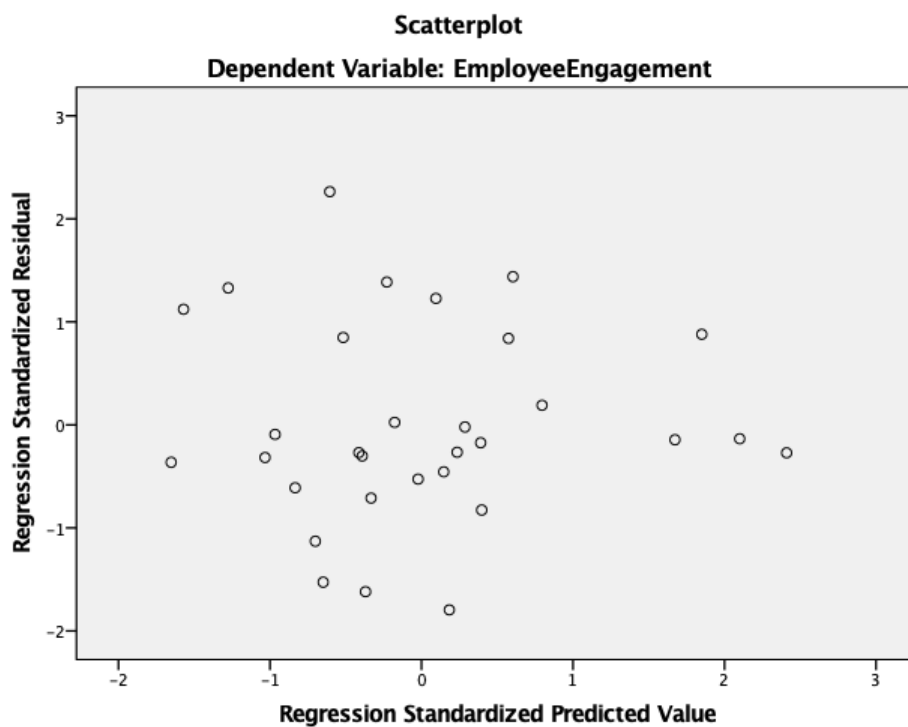


Figure 2. Scatterplot of the standardized residuals.

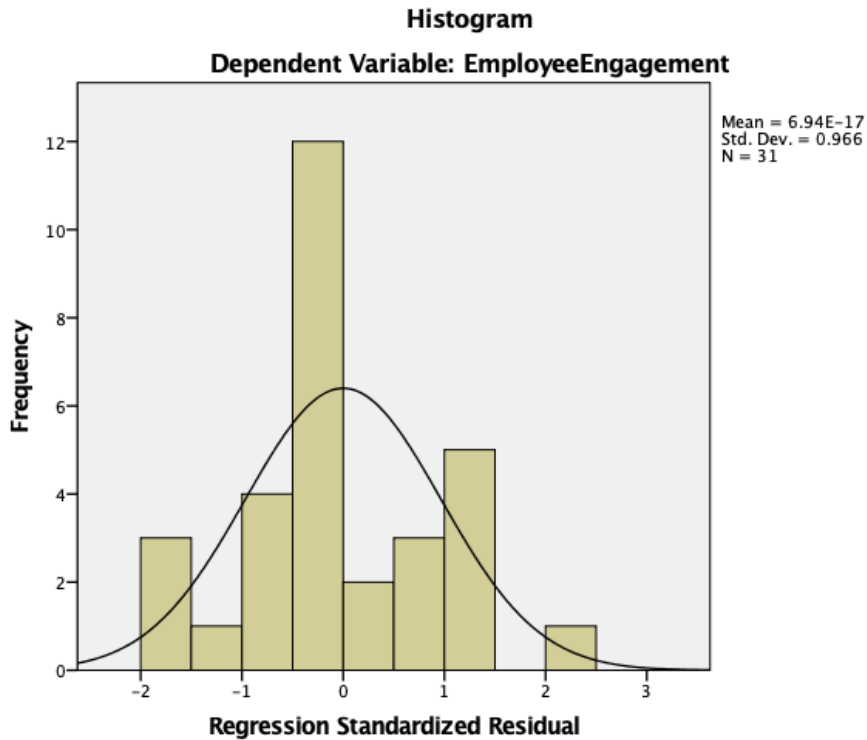


Figure 3. Histogram of the standardized residuals.

I performed a Cronbach's alpha reliability test to check the internal consistency of the survey instrument. The Cronbach's alpha reliability test is widely used by researchers in the social and organizational sciences (Bonett & Wright, 2015; Kei, 2018; Lopez, Valenzuela, Nussbaum, & Tsai, 2015). Using a Cronbach's alpha reliability test, a researcher can obtain the reliability of the sum (average) of multiple questionnaire items (Bonett & Wright, 2015). The Cronbach's alpha coefficient (average) for the items in this study was .722; per Lopez et al. (2015), a 0.7 or higher is an acceptable level for Cronbach's alpha. Therefore, the survey instrument for this research study has a good level of internal consistency.

Table 2

Reliability Statistics for Study Constructs

Cronbach's Alpha	N of Items
.722	3

Descriptive Statistics and Inferential Results

I received a total of 32 surveys, and I eliminated one survey due to missing data. I used 31 surveys for the analysis. Table 3 depicts the descriptive statistics of the study variables. The minimum and maximum mean and standard deviation values for the population are reported in Table 3.

Table 3

Means and Standard Deviations for Quantitative Study Variables

Variable	n	Min	Max	M	SD	Bootstrapped 95% CI (<i>M</i>)
Employee engagement	31	25.00	45.00	34.09	5.77	[31.87, 35.61]
Manager-employee relationship	31	16.00	35.00	26.72	4.62	[24.97, 27.94]
Employee rewards	31	78.00	137.00	102.35	14.44	[97.545, 107.19]
<i>N</i> = 31						

Multiple Regression Analysis

A standard multiple linear regression, $\alpha = .05$ (two-tailed), was used to examine the relationship between manager-employee relationship, employee rewards, and employee engagement. The independent variables were manager-employee relationship and employee rewards. The dependent variable was employee engagement. The first null hypothesis was that there was not a significant relationship between manager-employee

relationship and employee engagement. The second null hypothesis was that there was not a significant relationship between employee rewards and employee engagement. The first alternative hypothesis was that there is a significant relationship between manager-employee relationship and employee engagement. The second alternative hypothesis was that there is a significant relationship between employee rewards and employee engagement. Preliminary analyses were conducted to assess whether the assumptions of multicollinearity, outliers, normality, linearity, homoscedasticity, and independence of residuals were met; no serious violations were noted (see *Tests of Assumptions*). The model as a whole was able to significantly predict employee engagement, $F(2, 28) = 32.875, p = .000, R^2 = .701$. The R^2 (.701) value indicated that approximately 70% of variations in employee engagement is accounted for by the linear combination of the predictor variables (manager-employee relationship and employee rewards). In the final model, employee rewards was statistically significant ($t = 6.074, p = .000$) and (beta = .306) accounting for a higher contribution to the model than manager-employee relationship ($t = .414, p = .682$) and (beta = .068). Table 3 represents the regression summary.

Manager-employee relationship. The slope for the manager-employee relationship (.068) as a predictor of employee engagement indicated there was about a .068 increase in employee engagement for each one-point increase in manager-employee relationship. In other words, employee engagement tends to increase as manager-employee relationship increases. The squared semi-partial coefficient (sr^2) that estimated how much variance in employee engagement was uniquely predictable from manager-

employee relationship was .0018, indicating that .18% of the variance in employee engagement is uniquely accounted for by manager-employee relationship when employee rewards is controlled.

Employee rewards. The slope for employee rewards (.306) as a predictor of employee engagement indicated there was a .306 increase in employee engagement for each additional one-unit increase in employee rewards, controlling for manager-employee relationship. In other words, employee engagement tends to increase as employee rewards increase. The squared semi-partial coefficient (sr^2) that estimated how much variance in employee engagement was uniquely predictable from employee rewards was .39, indicating that 39% of the variance in employee engagement is uniquely accounted for by employee rewards when manager-employee relationship is controlled. The following table depicts the regression summary.

Table 4

Regression Analysis Summary for Manager-Employee Relationship and Employee Rewards

Variable	B	SE B	B	T	p
Constant	.660	4.217		.156	.877
Manager-employee relationship	.068	.164	.055	.414	.682
Employee rewards	.306	.050	.802	6.074	.000

Note. N = 31. Outcome variable: employee engagement

Analysis summary. The purpose of this study was to determine if there was a relationship between manager-employee relationship, employee rewards, and employee engagement. I used standard multiple linear regression analysis to examine the existence of a relationship between the variables of manager-relationship, employee rewards, and

employee engagement. The multiple regression assumptions were assessed with no serious violations noted. The model as a whole was able to significantly predict employee engagement, $F(2, 28) = 32.875, p = .000, R^2 = .701$. Employee rewards was statistically significant predictor of employee engagement ($t = 6.074, p = .000$) and (beta = .306) accounting for a higher contribution to the model than manager-employee relationship ($t = .414, p = .682$) and (beta = .068). The conclusion from this analysis is that employee rewards is significantly associated with employee engagement, even when manager-employee relationship is controlled (e.g., held constant).

Based on my analysis of the study, I accepted the null hypothesis (H_1 : There is not a significant relationship between manager-employee relationship and employee engagement) and rejected the null hypothesis (H_2 : There is not a significant relationship between employee rewards and employee engagement). The alternative hypothesis (H_1 : There is a significant relationship between manager-employee relationship and employee engagement) was rejected and the alternative hypothesis (H_2 : There is a significant relationship between employee rewards and employee engagement) was accepted.

The theoretical foundation of this study SET serves to understand employee engagement from a reciprocity perspective. The study findings are aligned with the literature review about SET and employee rewards. When employees feel that the organization supports them economically or socioemotionally, they reciprocate by being engaged (Jha, Potnuru, Sareen, & Shaju, 2019; Khodakarami, & Dirani, 2020). The employee's perception of the rewards system (value and equality) motivates the exchange

(engagement) and strength of the commitment (Oconnor & Crowley, 2019). The results of this study support the concept of an exchange process between the organization and the employee as employee rewards significantly predict employee engagement.

Applications to Professional Practice

The purpose of this study was to determine if there was a relationship between manager-employee relationship, employee rewards, and employee engagement. Based on the research findings of the overall model, I concluded that there is a significant relationship between manager-employee relationship, employee rewards, and employee engagement. However, employee rewards had a significant contribution to employee engagement than manager-employee relationship. Employee engagement is driven by the exchange process between the organization and employee (Aktar & Pangil, 2018; Jha et al., 2020; Oconnor & Crowley, 2019). Organizational leaders who understand the impact of employee engagement to organizational performance have made employee engagement 1 of the top 5 priorities (Loerzel, 2019).

In today's fast-changing volatile economic conditions, organizational leaders have identified employee engagement as a critical driver for organizational performance and competitiveness (Taneja, 2015). Furthermore, employee rewards and recognition are predictors of employee engagement (Aktar & Pangil, 2018). Organizational leaders, who understand that employee rewards have a significant impact on employee engagement invest in developing their employees, providing career advancement, and performance feedback (Aktar & Pangil, 2018). Also, develop reward packages that are fair, inclusive, and offer benefits that may impact the employee's well-being, such as healthcare and

employer pension contributions (An exploration of magnetizing employees, 2020). The organizational leader's objective is to continually engage employees (Aktar & Pangil, 2018); employee rewards culminate the motivation and satisfaction with the organization impacting their decision to stay (An exploration of magnetizing employees, 2020). Employee engagement has been linked to (a) employee retention, (b) higher productivity, (c) higher profitability (An exploration of magnetizing employees, 2020; Taneja et al., 2015), (d) increased customer satisfaction (Taneja et al., 2015).

Implications for Social Change

The implications for positive social change from this study are based on the research results showing a significant relationship between employee rewards and employee engagement. Organizational leaders may benefit from this research by developing reward programs to increase employee engagement. The development of reward programs may serve to attract and retain talent necessary for competitiveness, customer loyalty, and organizational performance. Increased performance leads to profitability (An exploration of magnetizing employees, 2020), allowing organizations to expand their workforce, reducing unemployment, and investing in social programs. Organizations that invest in their community may impact families' well-being by providing employment, economic development opportunities, contributing to education programs, and environmental programs (Appiah, 2019). Therefore, creating mutual prosperity and sustainability for the organization and society (Matten, 2020).

Engaged employees are what differentiate organizations providing a competitive advantage (Taneja et al., 2015). From a social investment, organizations that invest in

their employees and treat them fairly may see a 50% to 100% returned on their investment (Matten, 2020). Employees' perception of their work, opportunity, compensation, colleagues, and work environment impacts their level of satisfaction with the organization (Appiah, 2019; Performance-related pay, 2019). Supporting the need for reward programs to increase employee engagement; that may result in immediate and long-term benefits to employees by promoting (a) employee satisfaction, (b) employee well-being, (c) longevity with organizations, (d) employee resilient, (e) increase creativity and innovation. Employees may thrive in an environment of inclusiveness that allows them to grow and may yearn to pass it forward by volunteering in programs to help the community and society as a whole.

Recommendations for Action

Organizational leaders' understanding of the importance of employee engagement may help develop and implement strategies to increase employee engagement. The study findings found a significant relationship between manager-employee relationship, employee rewards, and employee engagement. However, a more significant contribution to the model was associated with employee rewards, associating a significant relationship between employee rewards and employee engagement. Organizational leaders may benefit from this study results by assessing their reward programs and develop strategies to improve manager-employee relationships that can lead to a better understanding of employee's needs and enhanced employee engagement. Organizational leaders may also develop strategies for employee recruiting, promoting, training, and retention. The following recommendations to organizational leaders to increase employee engagement

stem from the results of this study; (a) assess reward programs (long-and short-term), (b) rewards should be equitable, (c) focus on employee development and training, (d) associate rewards to creativity and innovation, (e) link compensation to performance (f) create a positive and safe work environment, (g) create an environment of shared values, (h) provide management training to ensure cohesive implementation of engagement strategies, (i) encourage communication and transparency.

The manager-employee relationship can be enhanced by proper communication, clear job demands, and adequate resources to perform the work (Ellis et al., 2019; Lai et al., 2016). Also, by managing by example, including employees in task assignment, providing constructive feedback, and promoting a participative work environment (Shmailan, 2016; Zhou et al., 2018). The manager-employee relationship is crucial for identifying employees' strengths and career ambitions (Tegan, 2020). The manager can direct the employee by providing feedback and empowering employees to achieve their goals. The employee's perception of a good quality relationship with the manager and opportunity for development increases engagement as the employee feels appreciated and valued (Fletcher, 2019). Open communication and understanding employees' needs are also essential to develop reward programs that are meaningful and beneficial to all employees (Tegan, 2020); and create alignment between the organization's and the employee's expectations. The organization's employee engagement strategy should ensure that managers are adequately trained, share a cohesive plan for recruiting, and developing employees (Shmailan, 2016).

To enhance employee engagement through rewards, organizational leaders should consider creating a reward program that encourages collaboration and creates a positive organizational culture (Tegan, 2020). The rewards should be valuable and attainable to encourage engagement (Baranwal et al., 2016; Lardner, 2015; Rai, Ghosh, Chauhan, & Singh's, 2018) and linked to performance (Lardner, 2015). A comprehensive rewards package requires organizational leaders to understand employees' needs and aspirations (Antoni et al., 2017). It should include extrinsic rewards such as additional compensation and promotions (Fuli et al., 2017), and intrinsic rewards such as personal development, work-life balance, and work flexibility (Lee & OK, 2016; Renard & Snelgar, 2016).

I will provide a summary of the study's findings to the ABC corporation's leadership team. I will communicate my study findings to business professionals by including a link to the study in my LinkedIn account. I am also searching for speaking opportunities at professional business conferences, where I can assist organizational leaders in developing employee engagement strategies.

Recommendations for Further Research

In this study, I examined the relationship between manager-employee relationship, employee rewards, and employee engagement. Future researchers may want to conduct a similar study using a different industry and geographic location. The current research was limited to a specific population and geographic location; another sample may uncover a different relationship between manager-employee relationship, employee rewards, and employee engagement.

I would recommend that future researchers consider adapting this study's quantitative design to a qualitative design. The qualitative method may allow researchers to explore the manager-employee relationship, employee rewards, and employee engagement phenomena from a closer and more profound perspective and obtain a different conclusion.

I would also recommend studies that examine the relationship of other predictor variables derived from SET the framework of the study, such as trust to employee engagement. Furthermore, studies examining the relationship between leadership styles and employee engagement would contribute to the engagement literature.

Reflections

Obtaining a DBA was a lifetime dream and one that I kept postponing until it was the right time, but the right time sometimes is just deciding to do something and not looking back. It has been a challenging experience, but it has strengthened me, I realized that where there is a will, there is a way.

As I look back at the time dedicated to reading business articles and becoming an expert in the employee engagement subject, I realized how much I learned. Overall it was a good experience and one that has broadened my knowledge. Furthermore, the study results may help organizational leaders from different industries better understand the relationship between manager-employee relationship, employee rewards, and employee engagement.

Conclusion

The primary purpose of this quantitative correlational study was to examine the relationship, if any, between manager-employee relationship, employee rewards, and employee engagement. The study findings show that there is a significant relationship between manager-employee relationship, employee rewards, and employee engagement the p -value for alpha was less than 0.05. However, employee rewards was a statistically significant predictor of employee engagement. The p -value for alpha was less than 0.05, accounting for a higher contribution to the model than manager-employee relationship. The manager-employee relationship p -value for alpha was greater than 0.05. As a result, I accepted the null hypothesis (H_01 : There is not a significant relationship between manager-employee relationship and employee engagement) and rejected the null hypothesis (H_02 : There is not a significant relationship between employee rewards and employee engagement). The alternative hypothesis (H_a1 : There is a significant relationship between manager-employee relationship and employee engagement) was rejected and the alternative hypothesis (H_a2 : There is a significant relationship between employee rewards and employee engagement) was accepted.

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Appendix A: Survey

A Correlational Study of Manager-Employee Relationship, Employee Rewards, and

Employee Engagement

Survey Questions

Section I: Background Information

What is your gender?

Male

Female

What age group do you belong?

18 – 30 31 – 40 41 – 50 51 – 60 61- and older

What is your level of education?

1. Less than a high school diploma
2. High school diploma
3. Bachelor's degree
4. Master's degree
5. Doctorate

Section II: Manager/Employee Relationship - Leader-Member-Exchange (LMX)

Survey

The following 7 statements are about how you feel about your relationship with your manager. Please read each statement carefully and choose the option that best describes your relationship with your manager.

1. Do you know where you stand with your leader? Do you usually know how satisfied your leader is with what you do?

Rarely Occasionally Sometimes Fairly Often Very Often

2. How well does your leader understand your job problems and needs?

Not a Bit A Little A Fair Amount Quite a Bit A Great Deal

3. How well does your leader recognize your potential?

Not at All A Little Moderately Mostly Fully

4. Regardless of how much formal authority he/she has built into his/her position, what are the chances that your leader would use his/her power to help you solve problems in your work?

None Small Moderate High Very High

5. Again, regardless of the amount of formal authority your leader has, what are the chances that he/she would “bail you out” at his/ her expense?

None Small Moderate High Very High

6. I have enough confidence in my leader that I would defend and justify his/her decision if he/she were not present to do so?

Strongly Disagree Disagree Neutral Agree Strongly
Agree

7. How would you characterize your working relationship with your leader?

Extremely Worse Than Better Than
Extremely
Ineffective Average Average Average
Effective

Section III: Employee Rewards-Extrinsic Rewards on Creativity Measure

1. We have programs in this organization that reward individual creativity.

Strongly Disagree Disagree Neutral Agree Strongly
Agree

2. This organization rewards people financially for developing unique ideas or products.

Strongly Disagree Disagree Neutral Agree Strongly
Agree

3. Individuals in my work unit receive special recognition for unique contributions.

Strongly Disagree Disagree Neutral Agree Strongly

Agree

Employee Rewards-Intrinsic Work Rewards Scale

Enjoyable Work

1. My work personally satisfies me.

Strongly Disagree Disagree Neutral Agree Strongly

Agree

2. My work fulfils me.

Strongly Disagree Disagree Neutral Agree Strongly

Agree

3. It is a delight to perform my work.

Strongly Disagree Disagree Neutral Agree Strongly

Agree

4. My work is enjoyable.

Strongly Disagree Disagree Neutral Agree Strongly

Agree

5. I love the nature of my job tasks.

Strongly Disagree Disagree Neutral Agree Strongly

Agree

6. I find my work stimulating.

Strongly Disagree Disagree Neutral Agree Strongly

Agree

7. My work feeds my soul.

Strongly Disagree Disagree Neutral Agree Strongly
Agree

Varied Work

8. My work is comprised of diverse responsibilities.

Strongly Disagree Disagree Neutral Agree Strongly
Agree

9. I have a variety of tasks to focus on within my job.

Strongly Disagree Disagree Neutral Agree Strongly
Agree

10. I am exposed to an assortment of activities within my work.

Strongly Disagree Disagree Neutral Agree Strongly
Agree

11. My work presents me with daily challenges.

Strongly Disagree Disagree Neutral Agree Strongly
Agree

12. My job presents me with an array of projects on which I can work.

Strongly Disagree Disagree Neutral Agree Strongly
Agree

Meaningful Work

13. My work has positive consequences for society.

Strongly Disagree Disagree Neutral Agree Strongly
Agree

14. The work that I do has the potential to make the world a better place.

Strongly Disagree Disagree Neutral Agree Strongly
Agree

15. I can see the difference that my work makes in the lives of others.

Strongly Disagree Disagree Neutral Agree Strongly
Agree

16. My work is important in fulfilling the organisation's greater purpose.

Strongly Disagree Disagree Neutral Agree Strongly
Agree

17. I can see the bigger picture into which my work fits.

Strongly Disagree Disagree Neutral Agree Strongly
Agree

18. I can see the end results of the work I do.

Strongly Disagree Disagree Neutral Agree Strongly
Agree

Flexible Work

19. The nature of my work provides flexibility in terms of working hours.

Strongly Disagree Disagree Neutral Agree Strongly
Agree

20. My job provides me with control over my own agenda.

Strongly Disagree Disagree Neutral Agree Strongly

Agree

21. I am able to organise my own work.

Strongly Disagree Disagree Neutral Agree Strongly

Agree

22. My job provides me with opportunities to make my own decisions.

Strongly Disagree Disagree Neutral Agree Strongly

Agree

Challenging Work

23. My skills have developed as I have worked in this position.

Strongly Disagree Disagree Neutral Agree Strongly

Agree

24. Challenges at work help me to grow.

Strongly Disagree Disagree Neutral Agree Strongly

Agree

25. I frequently have the opportunity to learn new things when I am at work.

Strongly Disagree Disagree Neutral Agree Strongly

Agree

Section IV: Employee Engagement – Work and Well-Being Survey (UWES-9)

The following statements are about how you feel at work. Please read each statement carefully and decide if you ever feel this way about your job. If you have had this feeling, indicate how often you felt it by using the number (from 1 to 5) that best describes how frequently you feel that way.

Please use the following scale:

- 1= Never**
- 2 = Rarely – Once a month or less**
- 3 = Sometimes – A few times a month**
- 4 = Often - Once a week**
- 5= Always – Every day**

Work & Well-being Survey (UWES)

1. _____ At work, I feel bursting with energy
2. _____ At my job, I feel strong and vigorous
3. _____ I am enthusiastic about my job
4. _____ My job inspires me
5. _____ When I get up in the morning, I feel like going to work
6. _____ I feel happy when I am working intensely
7. _____ I am proud of the work that I do
8. _____ I am immersed in my work
9. _____ I get carried away when I'm working